การบรรยาย
หัวข้อ 2013 Southeast Asia Author Workshop

Springer

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2013 Southeast Asia Author Workshop:

Bangkok, Thailand

Springer and Edanz in collaboration with Mahidol University Library & Knowledge Center

Date: 7 March 2013

Time: 09:00 - 12:35

Venue: Meeting Room 101 (Prachasangkom Udompathana), Institution for Population and Social Research Building, Mahidol University

Please register by:
28 February 2013
Go to:
springer.com/mahidol

Dr. Heinz Weinheimer
Springer • Executive Vice President • Mathematics, Business & Economics, Human Sciences

Dr. Heinz Weinheimer started his publishing career in 1986 at Bertelsmann – one of the leading media companies in the world; served as managing director at GWV Fachverlage. In 2006 he was appointed CEO of Weka Business Media a professional publisher with subsidiaries in Germany, France, Switzerland, the Netherlands and Austria. In 2010 he returned to Springer as Executive Vice President Publishing where he has the global responsibility for all Springer products in Mathematics, Business & Economics and Human Sciences.

Mr. Harmen van Paradijs
Springer • Editorial Director • Human Sciences, Business & Economics, Mathematics

Harmen van Paradijs received his Master of Science degree in Business Administration from the University of Groningen, the Netherlands. He has held various roles in sales, marketing and editorial at McGraw-Hill, Pearson Education and Springer in Europe. Currently, Harmen van Paradijs is Editorial Director Human Sciences, Business & Economics, Mathematics based in the Springer office in Singapore. His responsibilities include the setting up of the editorial office in Singapore covering South-East and East Asia, Australia and New Zealand.

Mr. William N. Achauer
Springer • Senior Manager • Asian Author Marketing and Integration Management

Mr. Achauer is an international marketing professional with more than 12 years experience in the scientific, technical, and medical (STM) publishing industry. Currently as Senior Manager, Asian Author Marketing and Integration Management, he leads a content acquisitions marketing team based throughout the Asia-Pacific region.

Dr. Jeffrey Robens
Edanz • Senior Editor

Dr. Robens has a diverse research background in the life sciences predominantly focused on cell biology, neuroscience, and bioengineering. He graduated from the University of Pennsylvania in the United States, and has worked at various institutes and universities in Singapore and Japan. Jeffrey joined Edanz as a Senior Editor in 2012 and is based in the Fukuoka office. In his role as a Senior Editor, he not only edits but manages our worldwide team of editors.

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English editing for scientists
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Mahidol University
Wisdom of the Land

เมื่อวันที่ 7 มีนาคม 2556 เวลา 09.00 – 12.30 น. ณ ห้องประชุม 101 ประชาสังคมอุดมพัฒน์ ชั้น 1 อาคารประชาสังคมอุดมพัฒน์ สถาบันวิจัยประชากรและสังคม มหาวิทยาลัยมหิดล ศาลายา สำนักพิมพ์ Springer, Edanz Group กองบริหารงานวิจัย และหอสมุดและคลังความรู้มหาวิทยาลัยมหิดล ได้จัดให้มีการบรรยายในหัวข้อ 2013 Southeast Asia Author Workshop ซึ่งได้รับความสนใจจากคณาจารย์ นักวิจัย เจ้าหน้าที่ ตลอดจนนักศึกษาระดับบัณฑิตศึกษาของมหาวิทยาลัยมหิดลเข้าร่วมฟังเป็นจำนวนมากถึง 200 คน โดยมีผู้ช่วยศาสตราจารย์ชาญวิทย์ ตรีพุทธรัตน์ ที่ปรึกษากองบริหารงานวิจัยเป็นประธานกล่าวเปิดงาน การจัดบรรยายในครั้งนี้เพื่อช่วยนักวิจัยในการเขียนงานวิจัยให้มีคุณภาพและมีความน่าสนใจ และประสบความสำเร็จในการตีพิมพ์ผลงานทางวิชาการในระดับนานาชาติ หัวข้อในการบรรยายที่น่าสนใจ มีดังนี้ การเลือกวารสารในการตีพิมพ์ผลงานทางวิชาการ การพัฒนาการเขียน cover letter การรับมือกับความคิดเห็นของผู้เชี่ยวชาญ (peer review) และข้อแนะนำในการหลีกเลี่ยงการปฏิเสธจากวารสาร

การจัดบรรยายครั้งนี้นอกจากจะเป็นประโยชน์กับผู้เข้าฟังในการเขียนผลงานทางวิชาการให้มีความน่าสนใจแล้วยังมีเคล็ดลับการประสบความสำเร็จในการตีพิมพ์ผลงานในวารสารระดับนานาชาติอีกด้วย

ข้อมูลข่าวโดย : นายอนุพงศ์ ทึ่งในธรรม
งานบริหารและส่งเสริมการวิจัย

edanzediting.com/workshops/sea/thailand_03_07

Author Academy:
Steps to Publication Success II

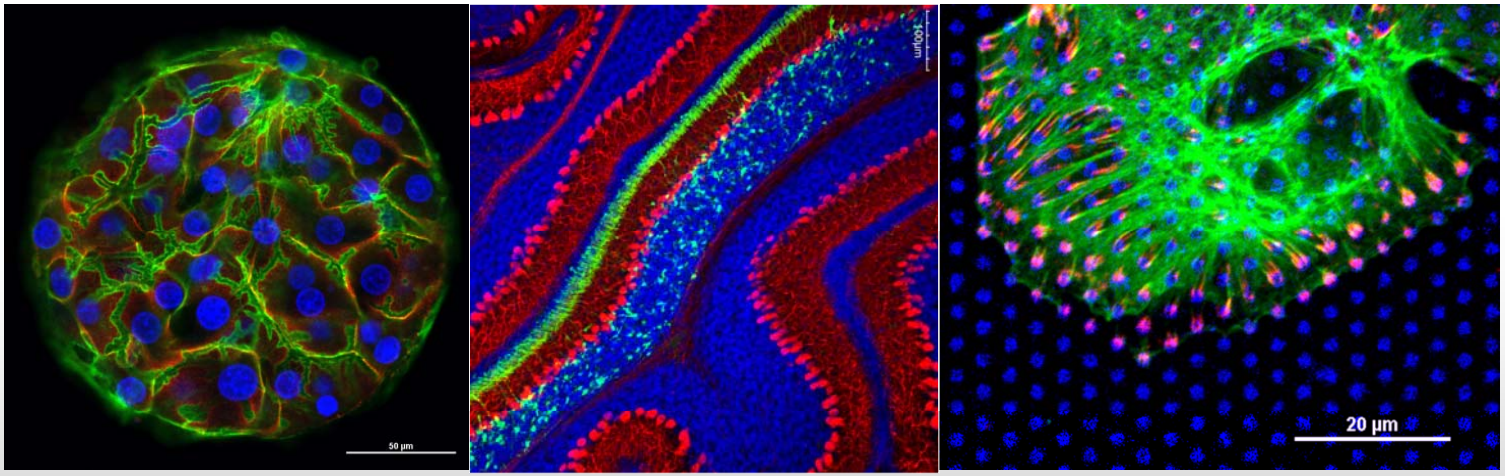
Mahidol University

7 March 2013

Jeff Robens, PhD

Senior Editor

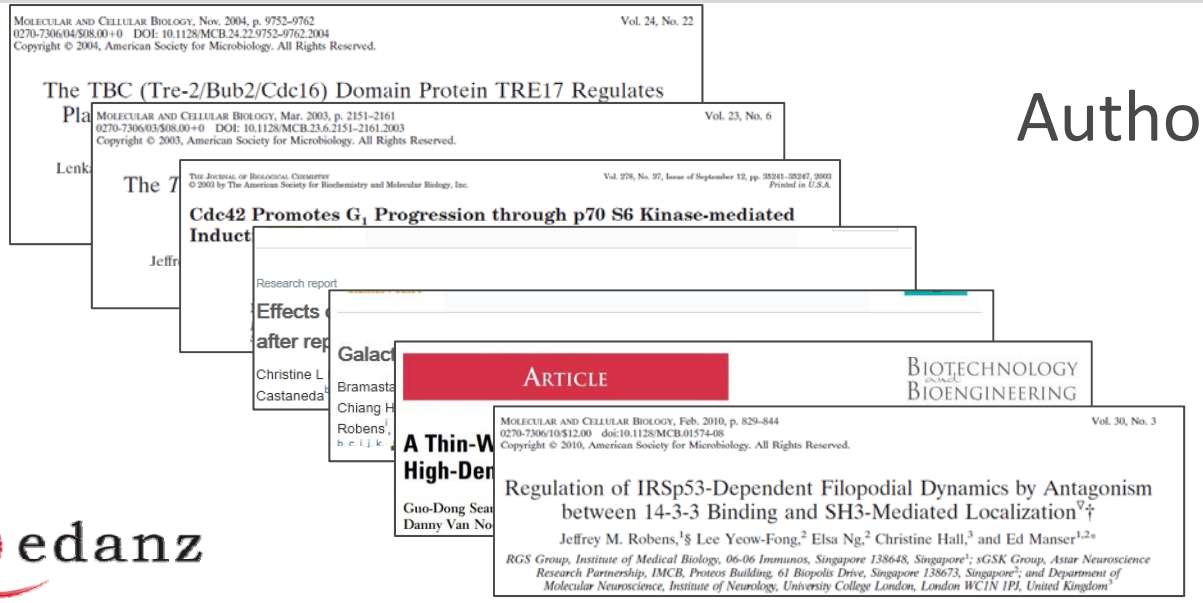
About Jeff...



Researcher

Teacher

Mentor



Author

Peer reviewer

Senior Editor

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Today's presentation …

- Reading strategies
- Abstracts
- Manuscript structure
- Increasing readability

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Section 1

Reading Strategies

Reading Strategies

Reading improves manuscript writing

Read often!

- Learn how native English speakers write
- Learn manuscript structure and style
- Article and journal quality
- Learn proper argument structure
- Get new ideas, identify knowledge gaps

Discuss with colleagues

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Reading Strategies

Make time to read

Most researchers read 60–90 min per day

Spend 20–30 min every day reading abstracts

Spend 60 min 2 or 3 days a week reading papers

Join a ***journal club***

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Reading Strategies

Strategies for reading

Read Title and Abstract first

Self-assess knowledge of topic

Have you read similar papers?

Brain Struct Funct (2011) 215:265–271
DOI 10.1007/s00429-010-0283-8

ORIGINAL ARTICLE

Atrophy in the parahippocampal gyrus as an early biomarker of Alzheimer's disease

C. Echávarri · P. Aalten · H. B. M. Uylings ·
H. I. L. Jacobs · P. J. Visser · E. H. B. M. Gronenschild ·
F. R. J. Verhey · S. Burgmans

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Reading Strategies

Strategies for reading

Read Title and Abstract first

Self-assess knowledge of topic

Read last paragraph of introduction for hypothesis/objectives

Read Figures and then Results

Read Discussion for interpretation

Refer to Introduction and Methods if necessary

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Abstracts

Who's hungry?

First impressions are important!

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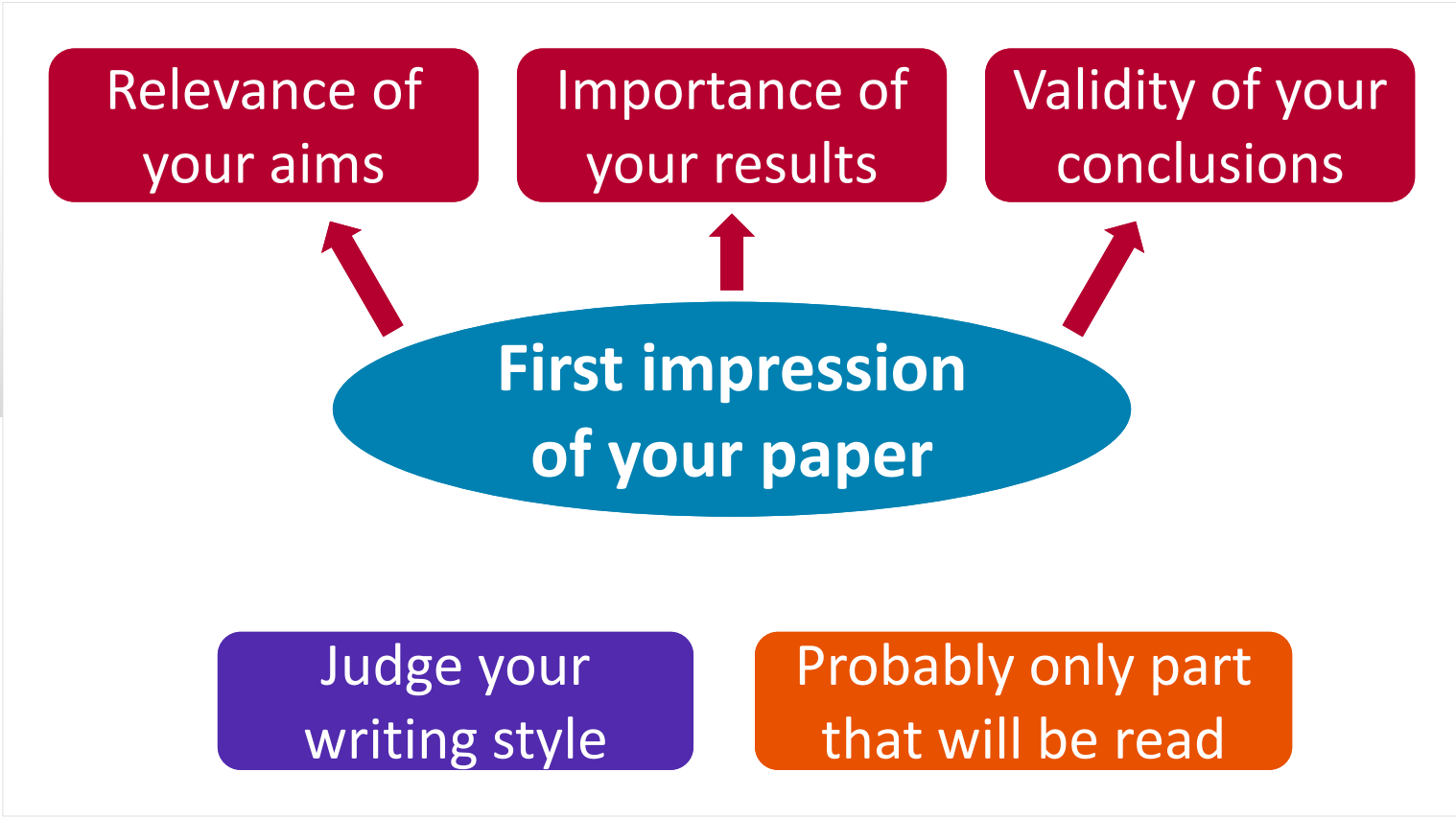
Section 2

Abstracts

Abstracts

Important points



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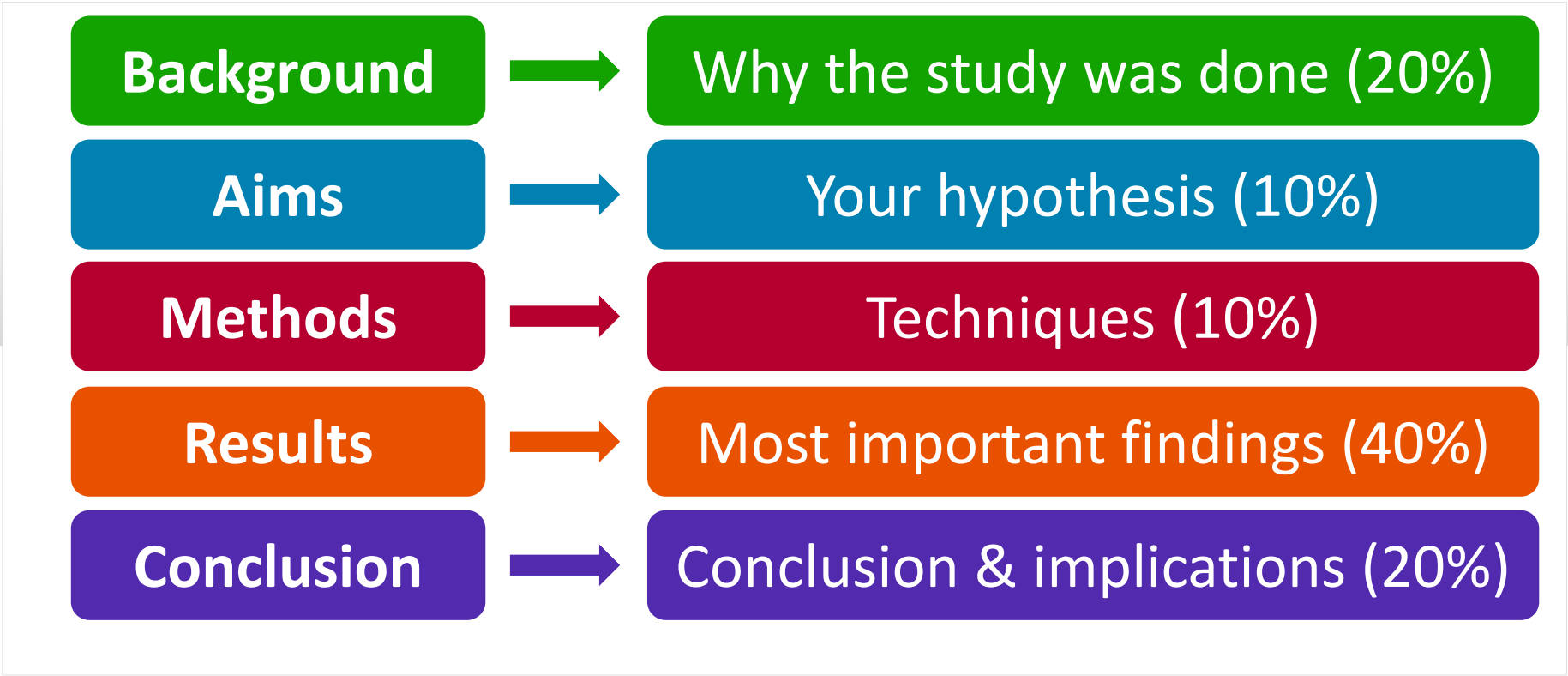
Abstracts

General Guide



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Abstracts

Structured abstract – medical and clinical

Immunotherapy using slow-cycling tumor cells prolonged overall survival of tumor-bearing mice

Background

Despite considerable progress in the development of anticancer therapies, there is still a high mortality rate caused by cancer relapse and metastasis. Dormant or slow-cycling residual tumor cells are thought to be a source of tumor relapse and metastasis, and are therefore an obstacle to therapy. In this study, we assessed the drug resistance of tumor cells in mice, and investigated whether vaccination could promote survival.

Methods

The mouse colon carcinoma cell line CT-26 was treated with 5-fluorouracil to assess its sensitivity to drug treatment. Mice with colon tumors were immunized with inactivated slow-cycling CT-26 cells to estimate the efficacy of this vaccine.

Results

We identified a small population of slow-cycling tumor cells in the mouse colon carcinoma CT-26 cell line, which was resistant to conventional chemotherapy. To inhibit tumor recurrence and metastasis more effectively, treatments that selectively target the slow-cycling tumor cells should be developed to complement conventional therapies. We found that drug-treated, slow-cycling tumor cells induced a more intense immune response in vitro. Moreover, vaccination with inactivated slow-cycling tumor cells caused a reduction in tumor volume and prolonged the overall survival of tumor-bearing mice.

Conclusions

These findings suggest that targeting of slow-cycling tumor cells application using immunotherapy is a possible treatment to complement traditional antitumor therapy.

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Sun et al. (2012). BMC Medicine 10:172.

Abstracts

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Sun et al. (2012). BMC Medicine 10:172.

Abstracts

Unstructured abstract

Differential DNA Methylation Status Between Human Preadipocytes and Mature Adipocytes

Background

Obesity is a multifactorial disease resulting from interactions between susceptibility genes, psychosocial, and environmental factors. However, it is becoming evident that interindividual differences in obesity susceptibility depend also on epigenetic factors, although the mechanisms have not been fully elucidated.

Methods

We have undertaken a genome-wide analysis of DNA methylation of human preadipocytes and mature adipocytes to examine the differences in methylation between them.

Results

We found hypomethylation occurring in 2,701 genes and hypermethylation in 1,070 genes after differentiation. Meanwhile, Gene Ontology analysis and Ingenuity Pathway Analysis showed many significant gene functions and pathways with altered methylation status after adipocyte differentiation. In addition, Signal-Net analysis showed that tumor necrosis factor-α, mitogen-activated protein kinase, and interleukin-8 were important to the formation of this network.

Conclusion

Our results suggest that DNA methylation mechanisms may be involved in regulating the differentiation process of human preadipocytes.

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Zhu et al. (2012) Cell Biochem Biophys 63:1–15.

Abstracts

Writing your abstract

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Zhu et al. (2012) Cell Biochem Biophys 63:1–15.

Abstracts

References

Abbreviations

Don’t include…

Jargon

Non-essential numbers & statistics

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Abstracts

Do not include a lot of numbers and statistics

The effect of high vacuum on the mechanical properties and bioactivity of collagen fibril matrices

Results

The cell area histogram and mean cell areas for the HV-treated fibril matrices (2030 μm^2 ± 137 μm^2) are comparable to the cell areas of untreated fibril matrices measured here (2165 μm^2 ± 206 μm^2) and elsewhere... Cells on LV-treated fibril matrices have larger average surface areas (3450 μm^2 ± 175 μm^2) than the control untreated matrices, and their spread are [illegible] area of 4348 μm^2 ± 287 μm^2).

The modulus result[illegible] mall, but statically significant (p < 0.00[illegible] d a modulus of 8.1 kPa ± 2.2 kPa and H[illegible] eated matrices are approximately a fact[illegible] kPa). The modulus results for the second analysis (Table 2) indicate that LV-treated fibril matrices (34.7 kPa ± 3.7 kPa) are nearly as mechanically stiff (p= 0.20) as the dehydrated matrices (36.4 kPa ± 4.2 kPa), and are considerably less compliant than the untreated matrices (11.2 kPa ± 3.7 kPa) in this experiment.

Summarize and simplify your results

Abstract

We find that HV exposure has an unappreciable affect on the cell spreading response and mechanical properties of these collagen fibril matrices. Conversely, low vacuum environments cause fibrils to become mechanically rigid as indicated by force microscopy, resulting in greater cell spreading.

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Anderton et al. (2013) Biointerfaces 8:2.

Abstracts

Effective titles

Important points	Avoid
Catch reader's interest Summarize key finding Contains keywords Less than 20 words	Questions Abbreviations "New" or "novel"

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Section 3

Manuscript Structure

Manuscript structure

IMRaD

- Abstract
- Introduction — The beginning
- Methods
- Results — The middle
- and
- Discussion — The end

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Manuscript structure

The 'write' order

Methods
Results

During your research

Introduction
Discussion

After selecting target journal

Title
Abstract

Write **last**

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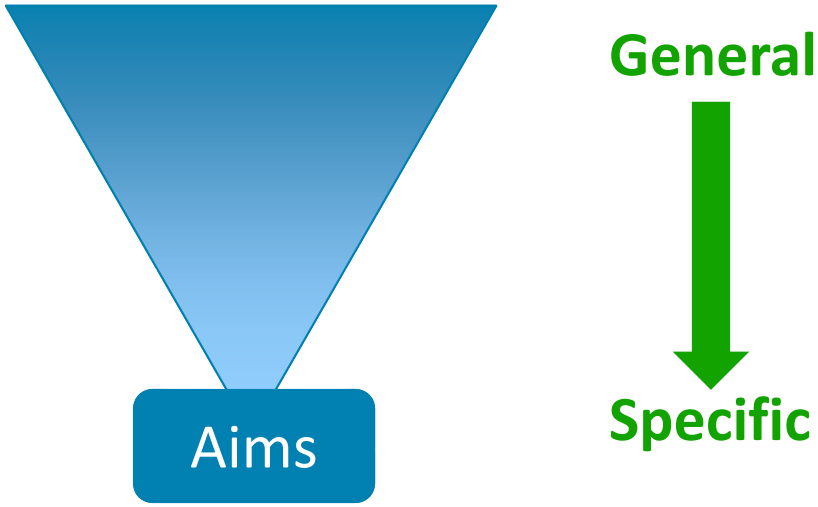
Manuscript structure

Introduction

- Sufficient background information
  - ***Current state*** of the field
  - Identify ***knowledge gaps***/problems
  - Puts your work into ***context***



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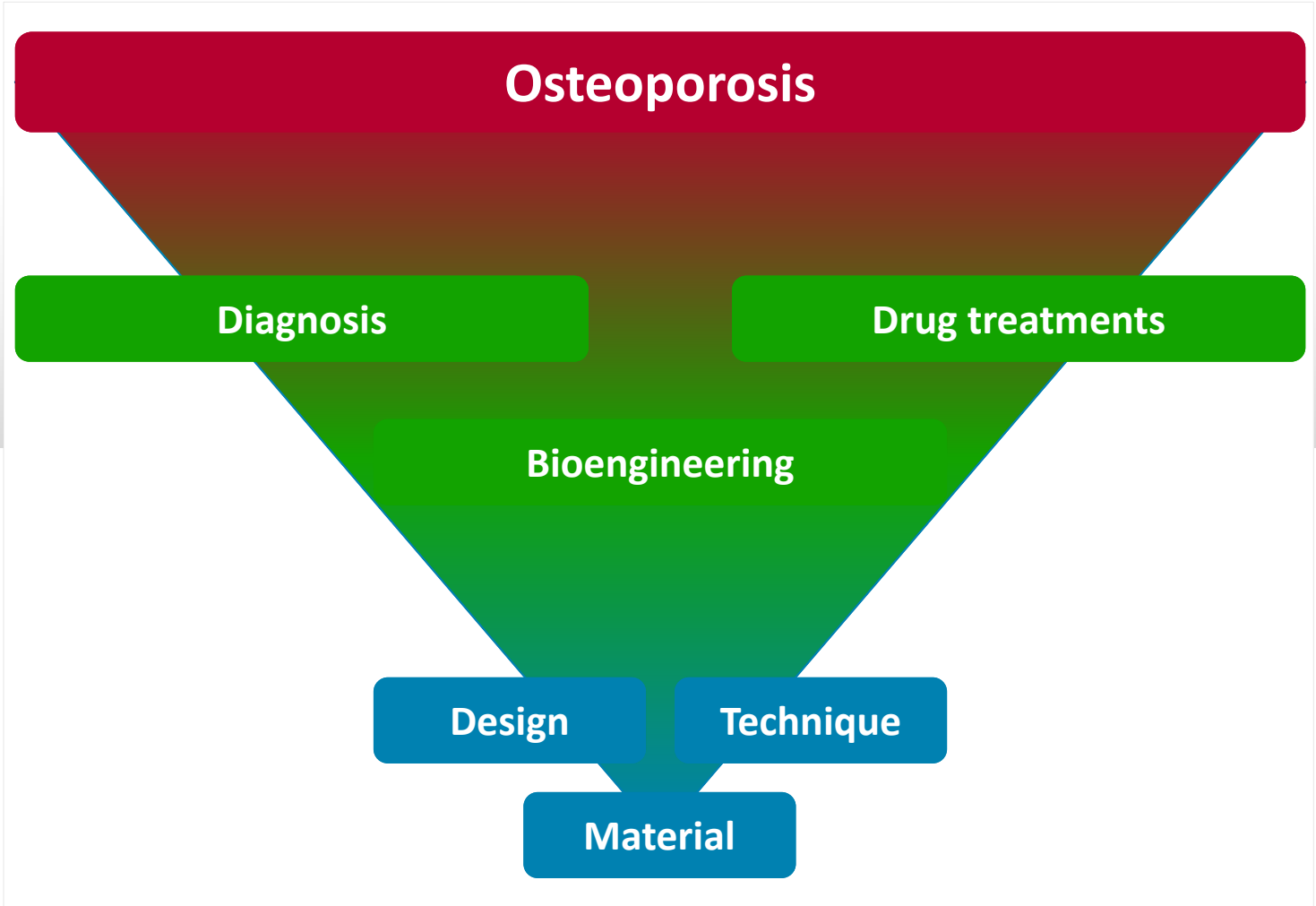
Manuscript structure

New biocompatible material for osteoporosis



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Manuscript structure

Methods

Multiple methods = separate subheadings

New methods described in detail

Models and equations

What you *did*

Method order

- **Materials**
- **General techniques**
- **Specific techniques**
- **Statistics**

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Manuscript structure

Results

Order of results is logical, ***tells a story***

Each subsection corresponds to one figure

What you *found*

Factually describe your results

Avoid data duplication among figures, tables, and text

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Manuscript structure

Display items

Present large amount of data ***quickly*** and ***efficiently***

Usually the first thing readers will look at

Figures, graphs & tables

Keep it simple: use separate panels if necessary

Must be able to ***stand alone***: clear labels and figure legends

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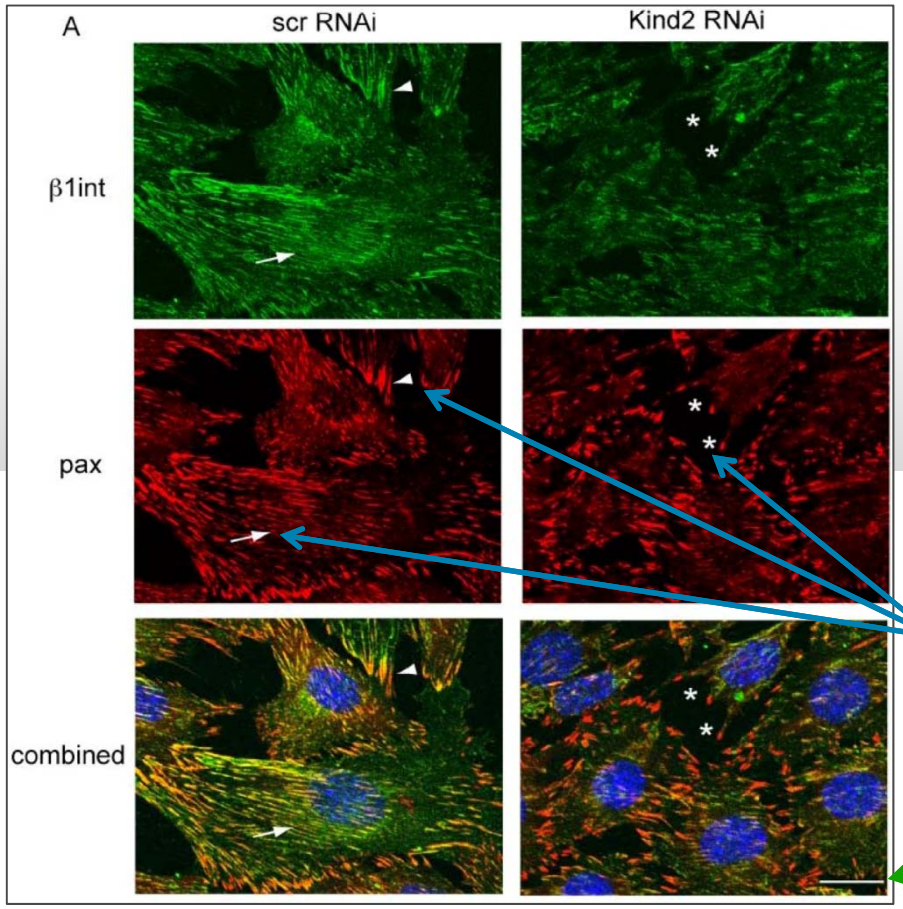
Manuscript structure

Figures/schematics

Clear figure legend



Kindlin-2 knockdown and focal adhesion localization. A. Confocal immunofluorescent microscopy with anti-β1 integrin (green) and anti-paxillin (red) on C2C12 cells transfected with RNAi and then changed to differentiation media for 2 days. Control cells (scr RNAi) show linear staining consistent with localization to costameres (**arrows**), as well as punctate focal contact staining (**arrowheads**). Conversely, focal contact proteins in the kindlin-2 RNAi cells fail to form linear structures and instead are concentrated in unusual appearing puncta (*). (**Scale bar = 20 µM**).

Clear indicators

Scale bars

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Dowling et al. (2008) BMC Cell Biol 9:36.

Manuscript structure

Tables

Clear and concise table caption

Data aligned and formatted

Abbreviations defined

Table 3. Risk of Squamous-Cell Cervical Cancer Associated with the Presence of Human Papillomavirus (HPV) DNA.*

Country	Patients		Controls		Odds Ratio (95% CI)†
	no.	*% HPV-positive*	*no.*	*% HPV-positive*	
Brazil	169	97.0	196	17.3	177.0 (65.5–478.3)
Mali	65	96.9	12	33.3	109.2 (10.6–1119.0)
Morocco	175	97.1	176	21.6	113.7 (42.3–305.3)
Paraguay	106	98.1	91	19.8	208.1 (46.4–932.8)
Philippines	331	96.4	381	9.2	276.8 (139.7–548.3)
Thailand	339	96.5	261	15.7	163.5 (82.0–325.9)
Peru	171	95.3	175	17.7	115.9 (48.6–276.4)
Total‡	1356	96.6	1292	15.6	158.2 (113.4–220.6)
Spain	316	77.8	329	5.2	63.4 (36.4–110.6)
Invasive	159	82.4	136	5.9	75.7 (32.9–174.2)
In situ	157	73.2	193	4.7	58.9 (27.4–126.7)
Colombia	246	74.4	307	13.4	19.1 (12.3–29.6)
Invasive	111	78.4	126	17.5	17.7 (9.1–34.3)
In situ	135	71.1	181	10.5	21.1 (11.5–38.8)

* Testing was performed with the GP5+/6+ primers, except in Spain and Colombia, where the MY09/MY11 primers were used. For all countries except Spain and Colombia, only invasive cancer was studied.
† The odds ratios have been adjusted for age. CI denotes confidence interval.
‡ The odds ratio has been adjusted for age and center.

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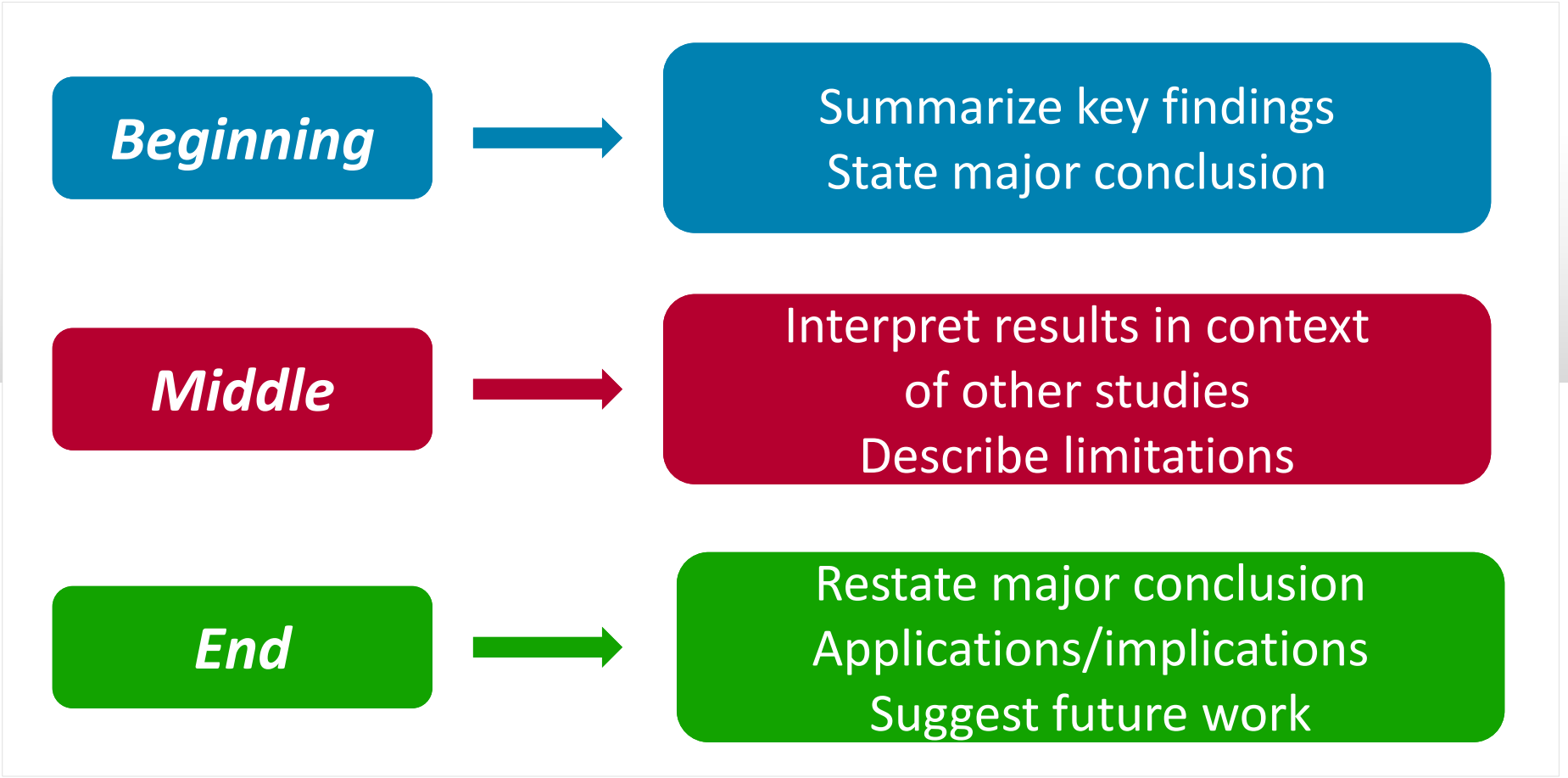
Muñoz et al. New Engl J Med. 2003;348:518–527.

Manuscript structure

Discussion



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Manuscript structure

References

Cite all statements from previously published works

Cite broadly from different groups in your field

Use reference management software
EndNote, Papers, RefWorks, Mendeley

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Section 4

Increasing Readability

Readable English

Readability

Your reader should…

- Only have to read once
- Not have to read slowly
- Understand your logic immediately

Readability

Too long

Subject-verb placement

The largest company, a Japanese corporation founded in 1916 outside of Osaka by Takahiro Tanaka, was considered to be a model in the development of modern employee conditions by economists.

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Readability

Too long | Subject-verb placement | Passive voice

The largest company, a Japanese corporation founded in 1916 outside of Osaka by Takahiro Tanaka, was considered to be a model in the development of modern employee conditions by economists.

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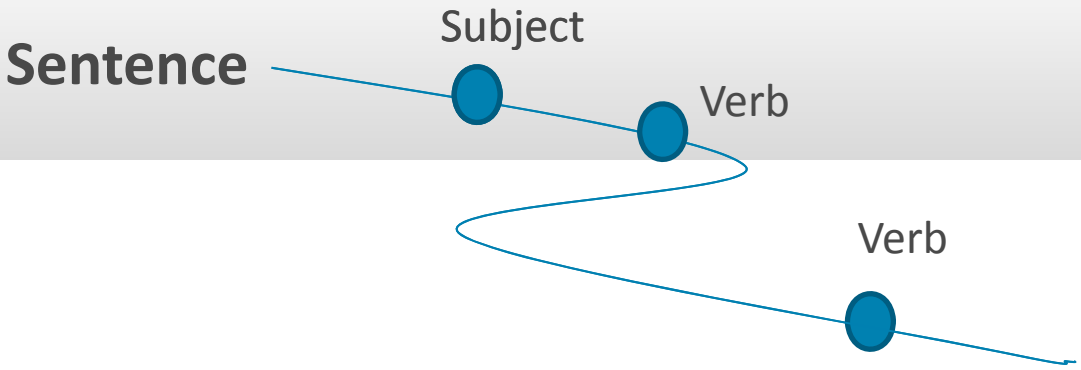
Readability

1. Verb placement

- Readers expect verbs to closely follow subjects



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Readability

Verb placement

- Readers become confused when subject and verb are separated by too much content

The smallest ORF, a 105-nucleotide reading frame found in the third intron of the nicotinic acetylcholine receptor β2 subunit gene, **was found** to be expressed in response to long-term treatment with 1 μM cytochalasin D.

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Readability

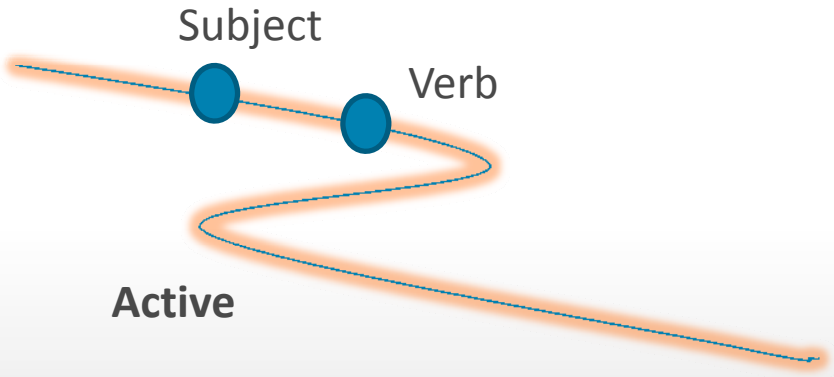
Avoid reader confusion

The smallest ORF, a 105-nucleotide reading frame found in the third intron of the nicotinic acetylcholine receptor β2 subunit gene, **was found** to be expressed in response to long-term treatment with 1 μM cytochalasin D.

The smallest ORF was found to be expressed in response to long-term treatment with 1 μM cytochalasin D. This ORF is a 105-nucleotide reading frame found in the third intron of the nicotinic acetylcholine receptor β2 subunit gene.

We found the smallest ORF was expressed in response to long-term treatment with 1 μM cytochalasin D. This ORF…

2. Active voice



- Sentences written in the active voice are:

simple

direct

clear

easy to read

Readability

Increasing readability: 3. Short sentences

Reading once…

4% of readers can understand a 27-word sentence

75% of readers can understand a 17-word sentence

Pinner and Pinner (1998) *Communication Skills*

Goals to aim for:

One idea per sentence

15–20 words per sentence

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Readability

Subject-verb placement | Passive voice | Too long (30 words)

The largest company, a Japanese corporation founded in 1916 outside of Osaka by Takahiro Tanaka, was considered to be a model in the development of modern employee conditions by economists.

Economists considered the largest company to be a model in the development of modern employee conditions. This company was a Japanese corporation founded in 1916 outside of Osaka by Takahiro Tanaka.

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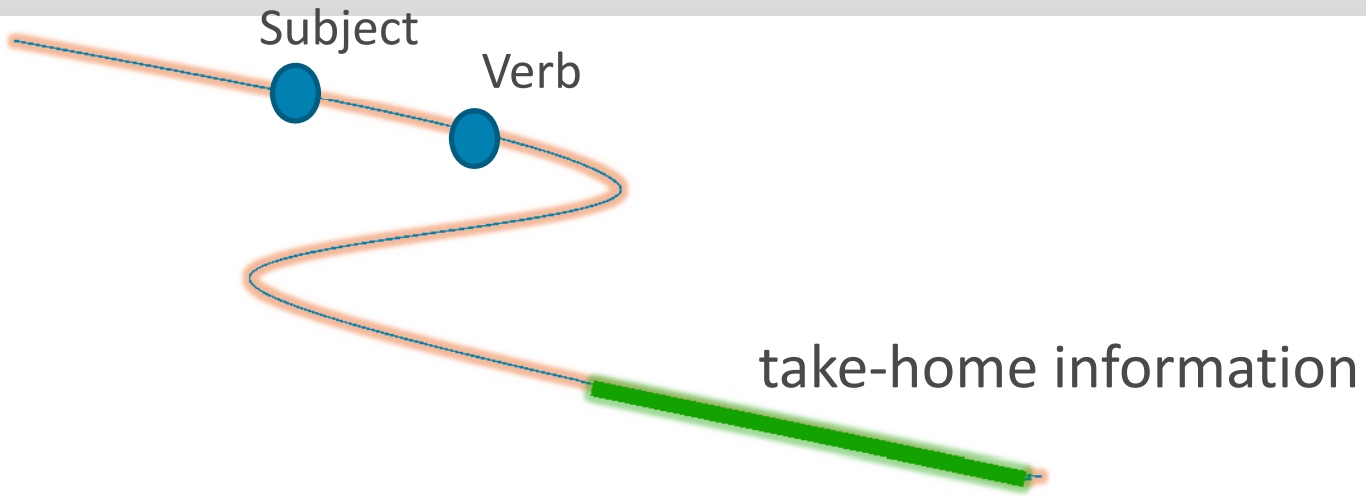
4. Stress position

- Readers focus on information at **the end of a sentence**.



Readability

Stress position

- Cell attachment increased on UV-O_3-treated ***silicone***.
- Cell attachment increased on silicone after ***UV-O_3 treatment.***
- UV-O_3 treatment of silicone increased ***cell attachment***.

- Readers, without thinking, concentrate on **the end of a sentence**.

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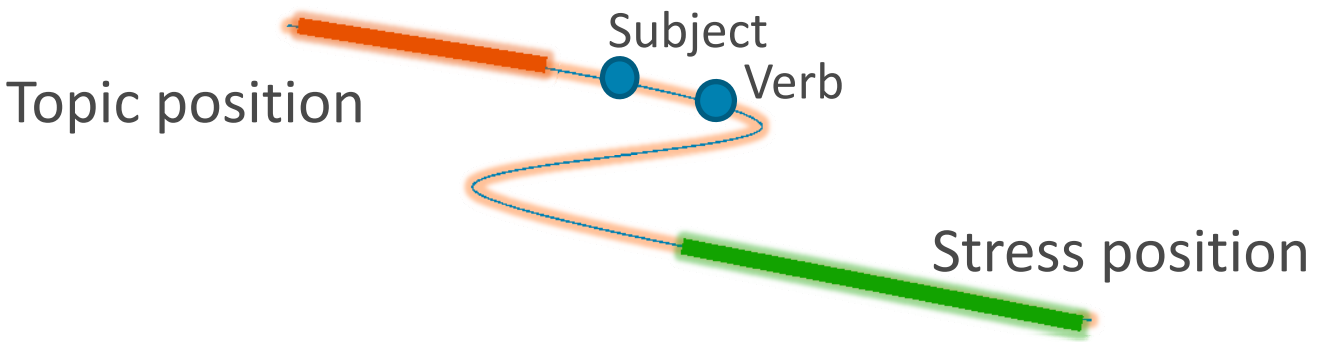
Stress position

- Property prices increased after a 2% rise in ***taxes***.
- Property prices increased after taxes rose ***2%.***
- A 2% rise in taxes increased ***property prices***.

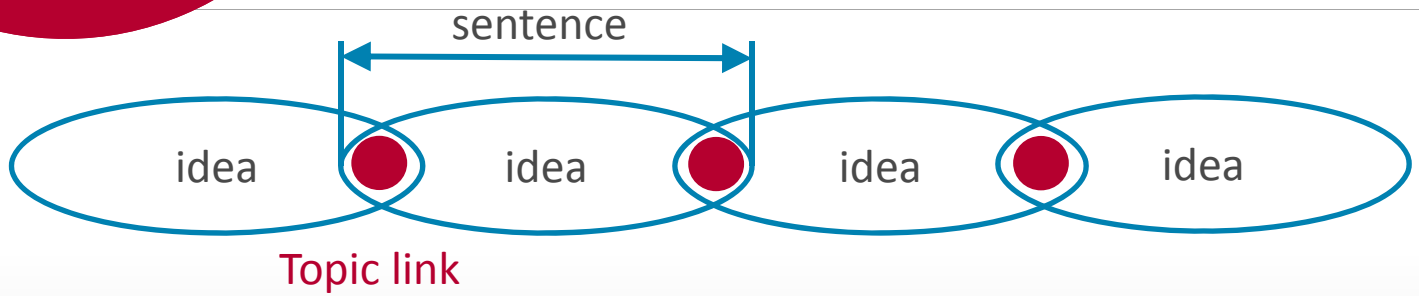
- Readers, without thinking, concentrate on **the end of a sentence**.

5. Topic position

- Readers expect a sentence/phrase to be a story about whoever shows up first



Topic position



- Linkage and context

The patient went to the hospital to see a ***gastroenterologist***. ***The doctor*** then performed a series of ***diagnostic tests***. ***The results*** showed the patient suffered from a ***bacterial infection***. ***The patient*** recovered after a 2-week course of ***antibiotics***.

Any questions?

Thank you!

edanzediting.com/workshops/sea/thailand_03_07
Download and further reading

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Author Academy:
Steps to Publication Success II

University of Malaya

5 March 2013

Jeff Robens, PhD

Senior Editor

Today's presentation …

- Academic publishing
- Journal Selection
- Cover letters
- Peer review
- Avoiding Rejection

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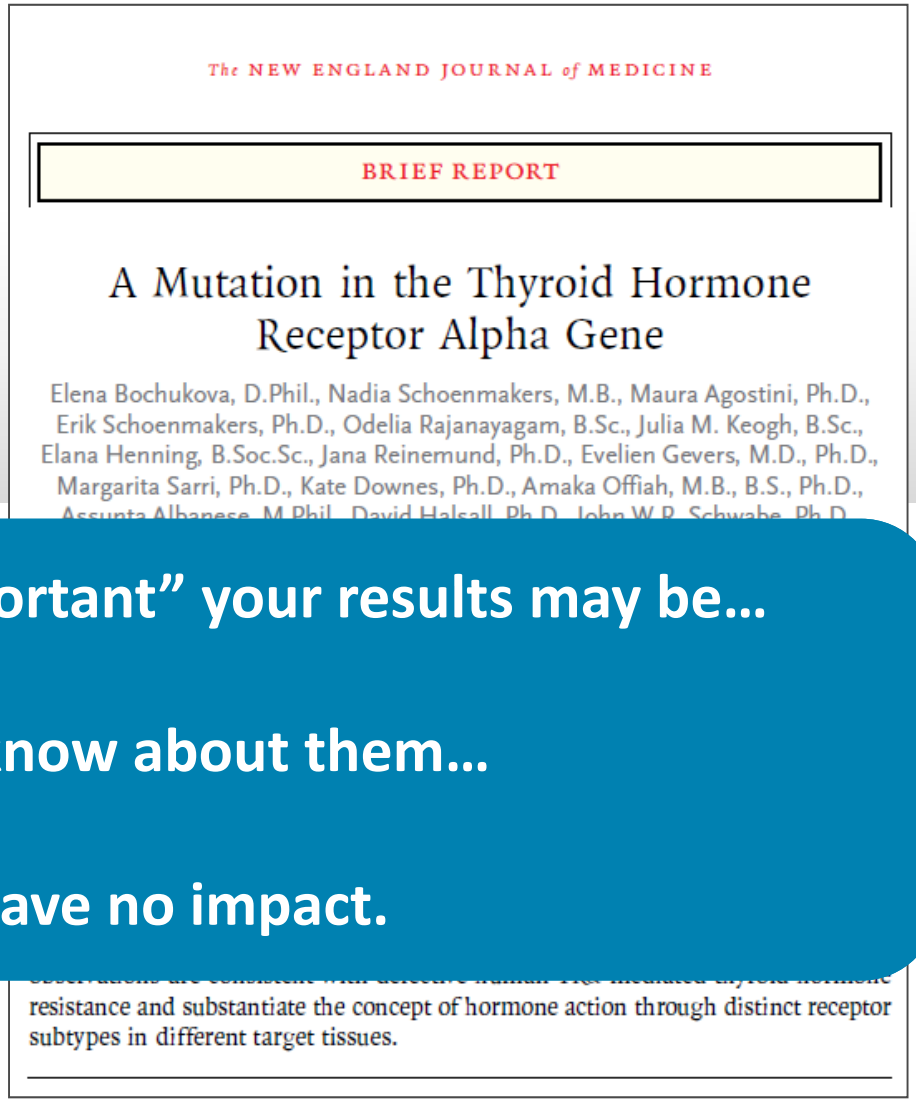
Section 1

Academic Publishing

Why publish?
Exchange ideas globally

Communicate on a global stage

One publication per year



The NEW ENGLAND JOURNAL of MEDICINE

BRIEF REPORT

A Mutation in the Thyroid Hormone Receptor Alpha Gene

Elena Bochukova, D.Phil., Nadia Schoenmakers, M.B., Maura Agostini, Ph.D., Erik Schoenmakers, Ph.D., Odelia Rajanayagam, B.Sc., Julia M. Keogh, B.Sc., Elana Henning, B.Soc.Sc., Jana Reinemund, Ph.D., Evelien Gevers, M.D., Ph.D., Margarita Sarri, Ph.D., Kate Downes, Ph.D., Amaka Offiah, M.B., B.S., Ph.D.,

resistance and substantiate the concept of hormone action through distinct receptor subtypes in different target tissues.

No matter how "important" your results may be…

If no one know about them…

They have no impact.

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International language of academics

People ***want*** to hear from Thai researchers

Why English?

International reputation

Funding

Career advancement

Which journal to choose?

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Section 1

Journal selection

Journal Selection

Factors to consider

- Aims and scope
- Readership
- Open access
- Publishing frequency
- Impact factor

IF varies by field

Which factor is most important to you?

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Journal Selection

Choosing a target journal

- Journal selection ***must*** be based on an honest evaluation of ***your*** manuscript

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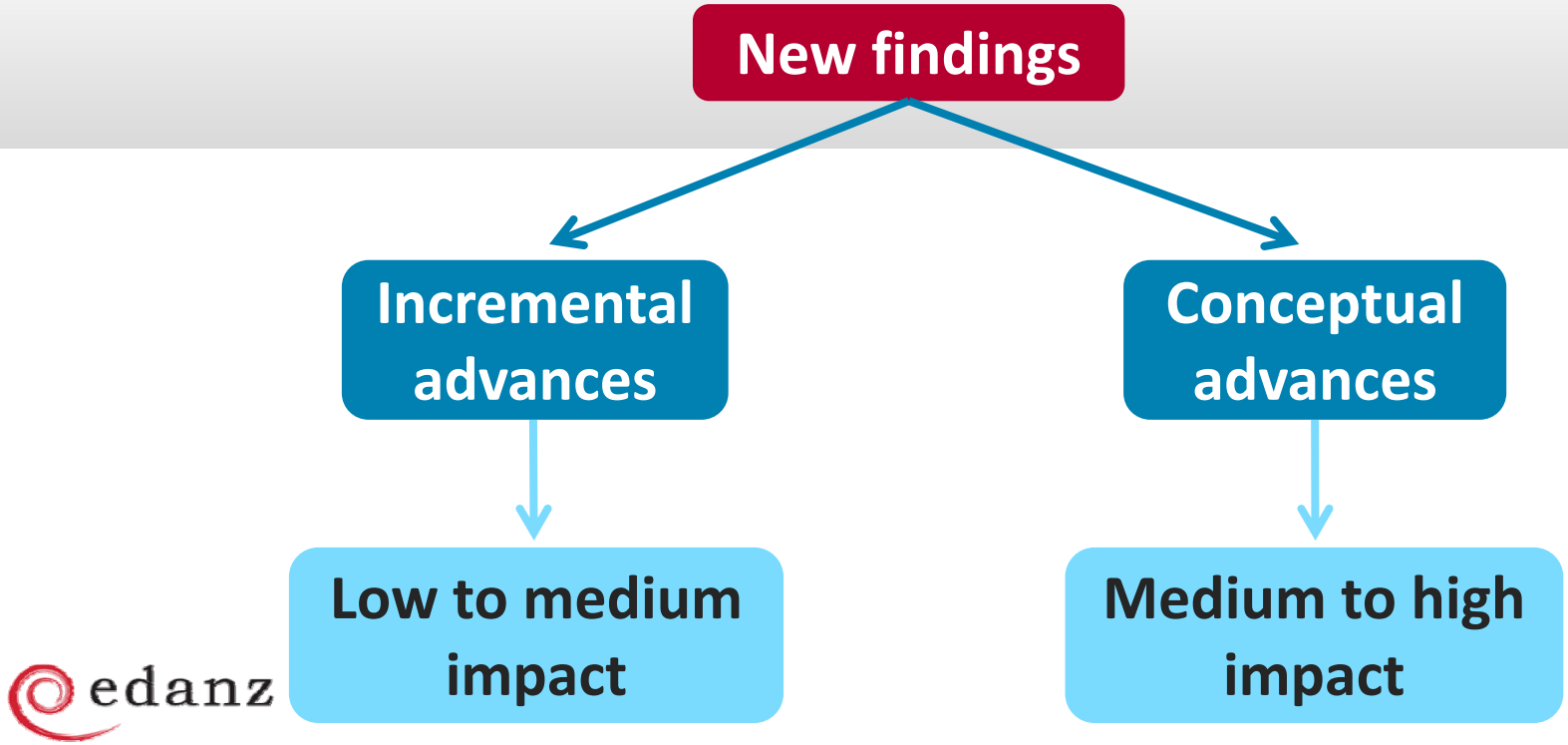
Journal Selection

Evaluating significance: Novelty

- How new are my results compared with those already published?



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Journal Selection

Evaluating significance: Relevance

How broadly relevant is my work?

Medical	Population specific? Restricted to geographical location? How common is the disease?
Psychology	Relevant to business or marketing? Have impact on government policy?
Engineering	Is my design applicable to other fields? Is it cost-effective?

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Journal Selection

Evaluating significance: Appeal

Area of popular appeal	**Stem cells, tissue engineering, global warming, artificial intelligence**
Important real world applications	**Rice resistant to high salt conditions, shrimp resistant to infection**

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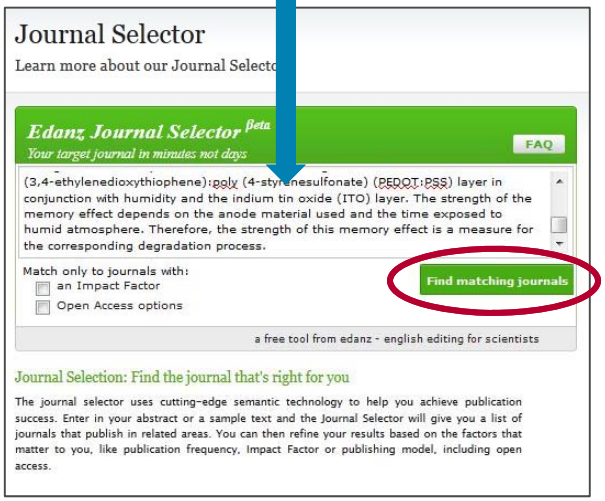
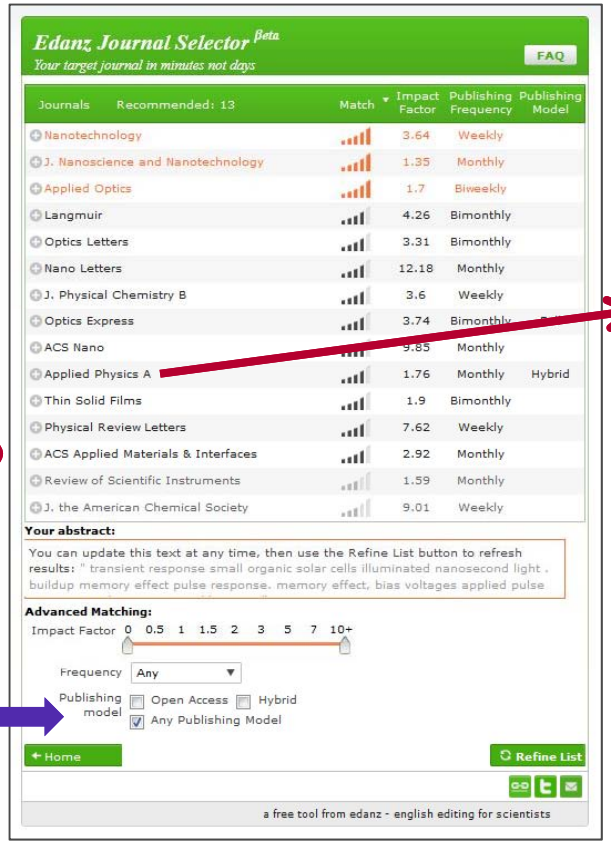
Journal Selection

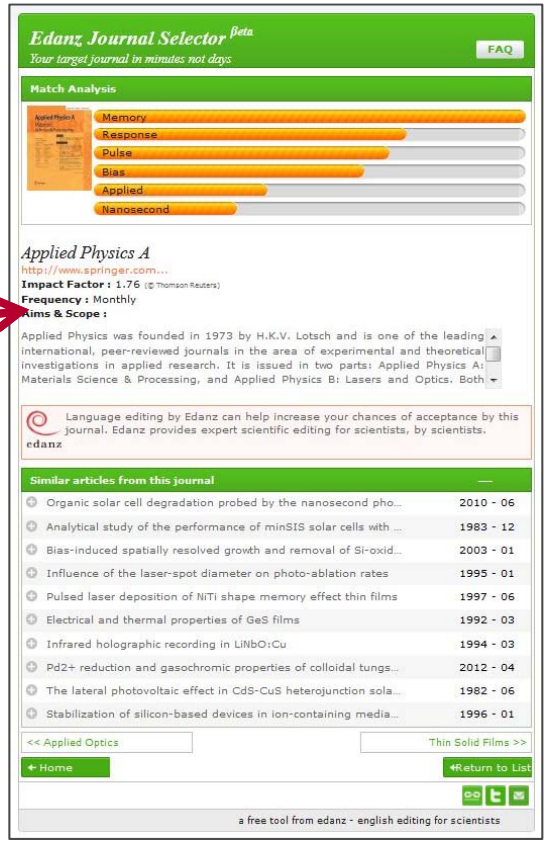
Journal Selector

Input your abstract or selected keywords



Filter your results





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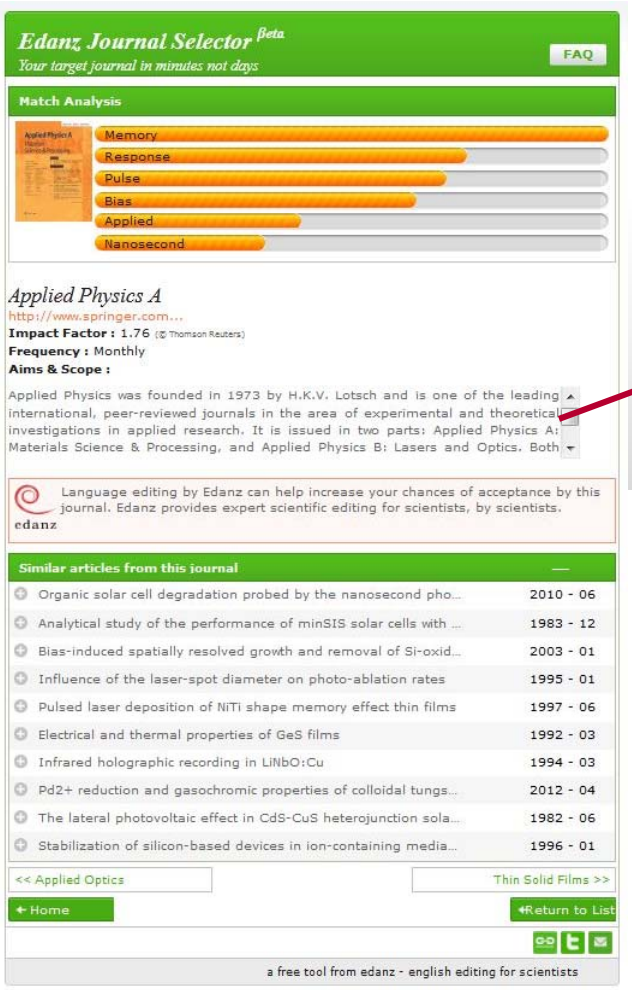
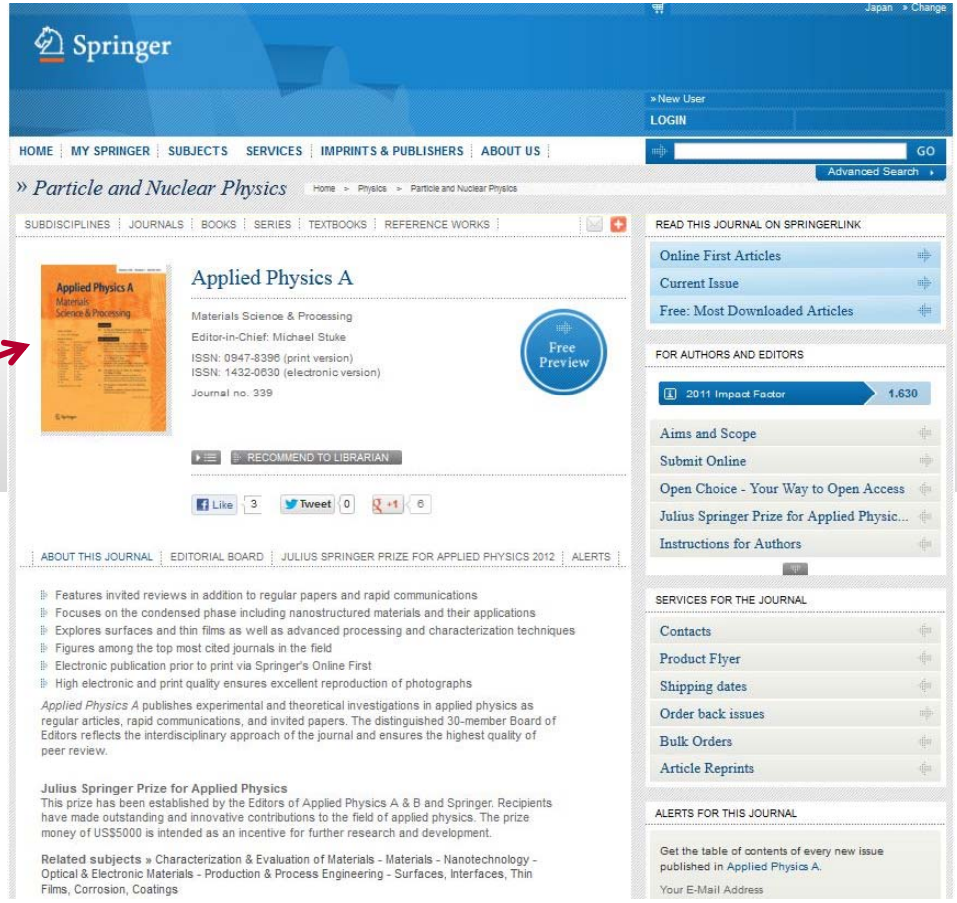
Journal Selection

Visit journal websites





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Section 2

Cover Letters

Cover Letters

Make it easy

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Cover Letters

Significance
Relevance

→

Why your work is important!

Cover letter:
First impression for journal editors

Interesting to their readers?

Level of English

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Cover Letters

Bad example

Not personal

No information about the manuscript

Dear Editor-in-Chief,

I am sending you our manuscript entitled “Techniques to detect entanglement in cats” by Schrodinger *et al.* We would like to have the manuscript considered for publication in *Quantum Theory Frontiers.*

Too short

me know of your decision at your earliest convenience.

Sincerely yours,

Albert Einstein, PhD

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Manuscript structure

A good cover letter

Dear Dr Graeber, → Editor's name

Please find enclosed our manuscript entitled "Amyloid-like inclusions in the brains of Huntington's disease patients" by McGowan et al., which we would like to submit for publication as a Research Paper in *Neurogenetics*. → Manuscript title; → Publication type

Recent immunohistochemical studies have revealed the presence of neuronal inclusions containing an N-terminal portion of the mutant huntingtin protein and ubiquitin in the brain tissues of Huntington's disease (HD) patients; however, the role of these inclusions in the disease process has remained unclear. One suspected disease-causing mechanism in Huntington's disease and other polyglutamine disorders is the potential for the mutant protein to undergo a conformational change to a more stable anti-parallel β-sheet structure…

Give the background to the research

To confirm if the immunohistochemically observed huntingtin- and ubiquitin-containing inclusions display amyloid features, we performed Congo red staining and both polarizing and confocal microscopy on post-mortem human brain tissues obtained from five HD patients, two AD patients, and two normal controls. Congo red staining revealed a small number of amyloid-like inclusions showing green birefringence by polarized microscopy, in a variety of cortical regions.... ….detected inclusions observed in parallel sections, suggesting that only a relatively small proportion of inclusions in HD adopt an amyloid-like structure.

What was done and what was found

We believe our findings will be of particular interest to the readership of *Neurogenetics,* which includes researchers and clinicians studying the genetic and molecular mechanisms underlying neurodegenerative diseases. Therefore, we feel that your journal provides the most suitable platform for the dissemination of our work to the research community.

Interest to journal's readers

We would also like to suggest the following reviewers for our manuscript… → Recommend reviewers

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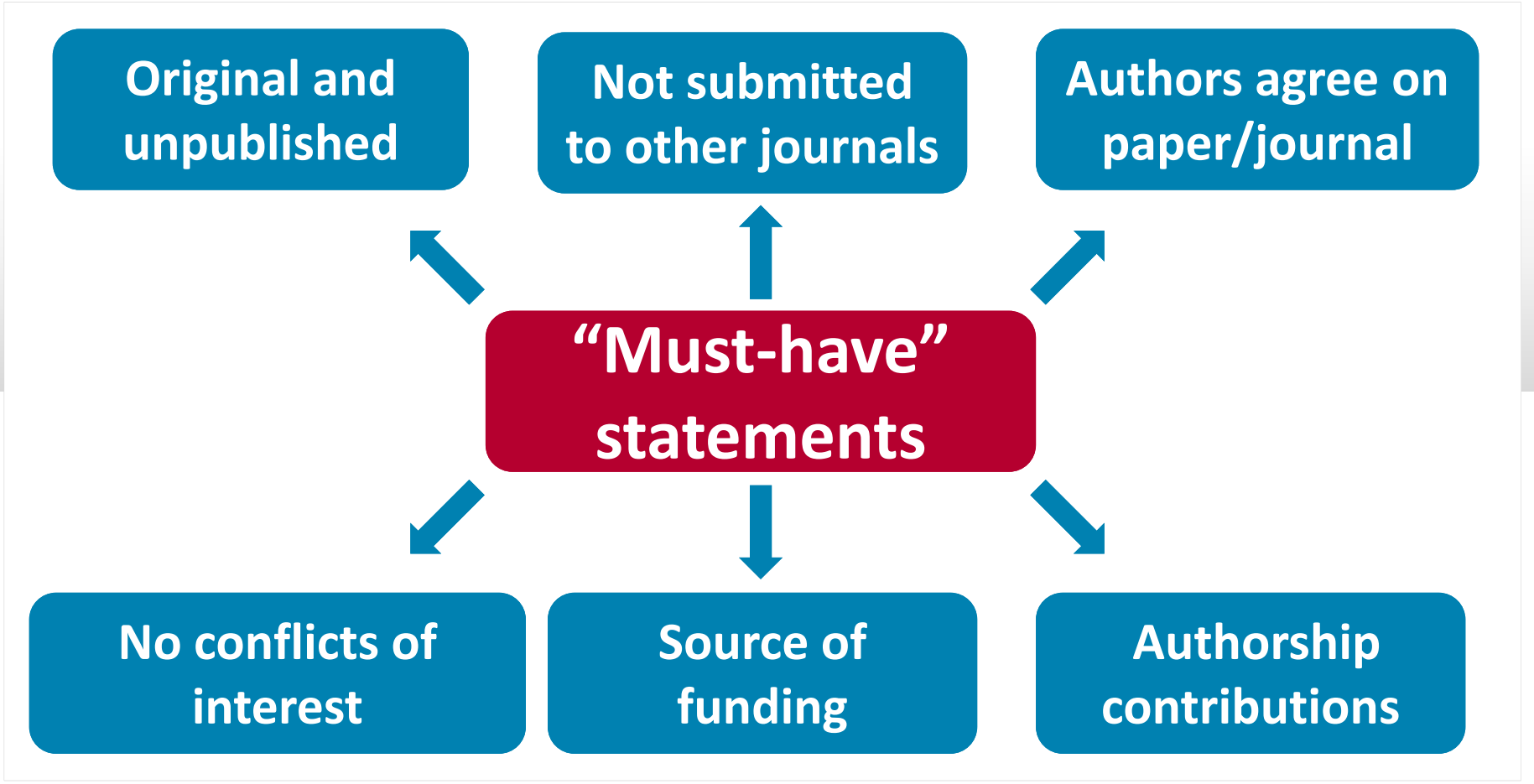
Cover Letters



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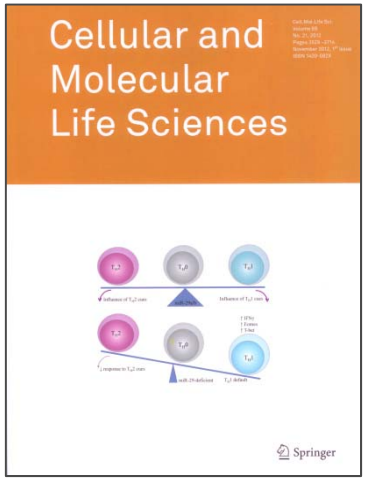
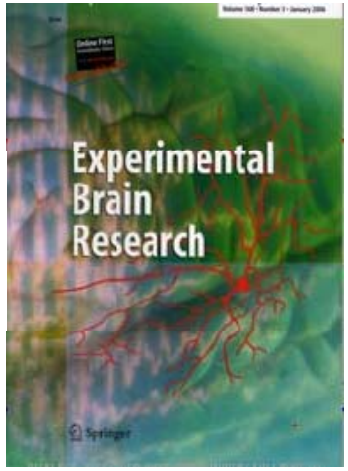
Cover Letters

Recommending reviewers



"Authors are requested to provide the names and full addresses (including e-mail address) of up to four potential referees…"

"When submitting your paper, you must provide the names, affiliations, and valid e-mail addresses of five (5) reviewers. If you do not do so, your paper will be returned, unreviewed."



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Cover Letters

Recommending reviewers

Where to find them?	From your reading/references, networking at conferences
How senior?	Aim for mid-level researchers
Who to avoid?	Collaborators (past 5 years), researchers from same institution

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Section 3

Peer Review

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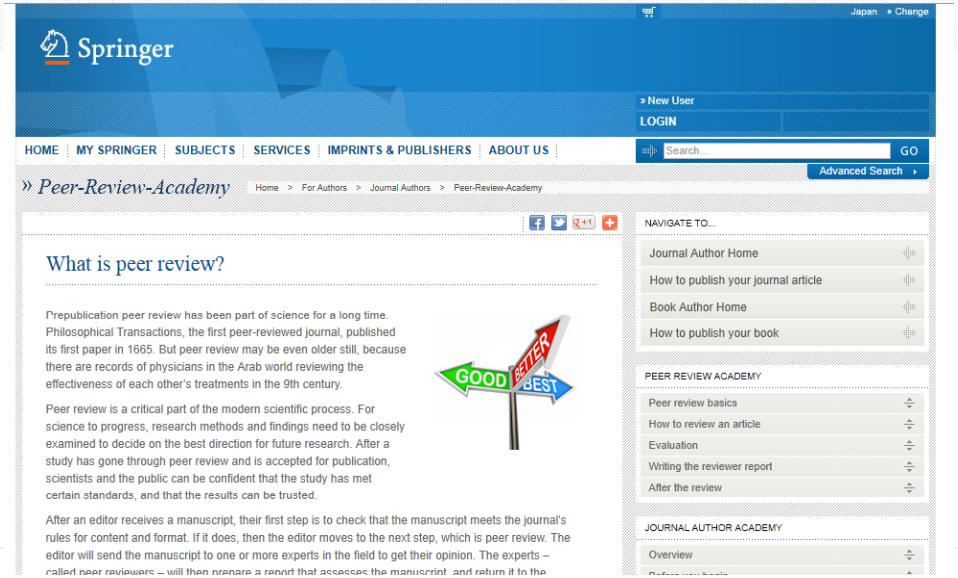
Peer Review

Improves your manuscript

- Peer review is a ***positive process***
- ***Improves*** science
- ***Get involved*** in the peer review process

http://www.springer.com/authors/journal+authors/peer-review-academy



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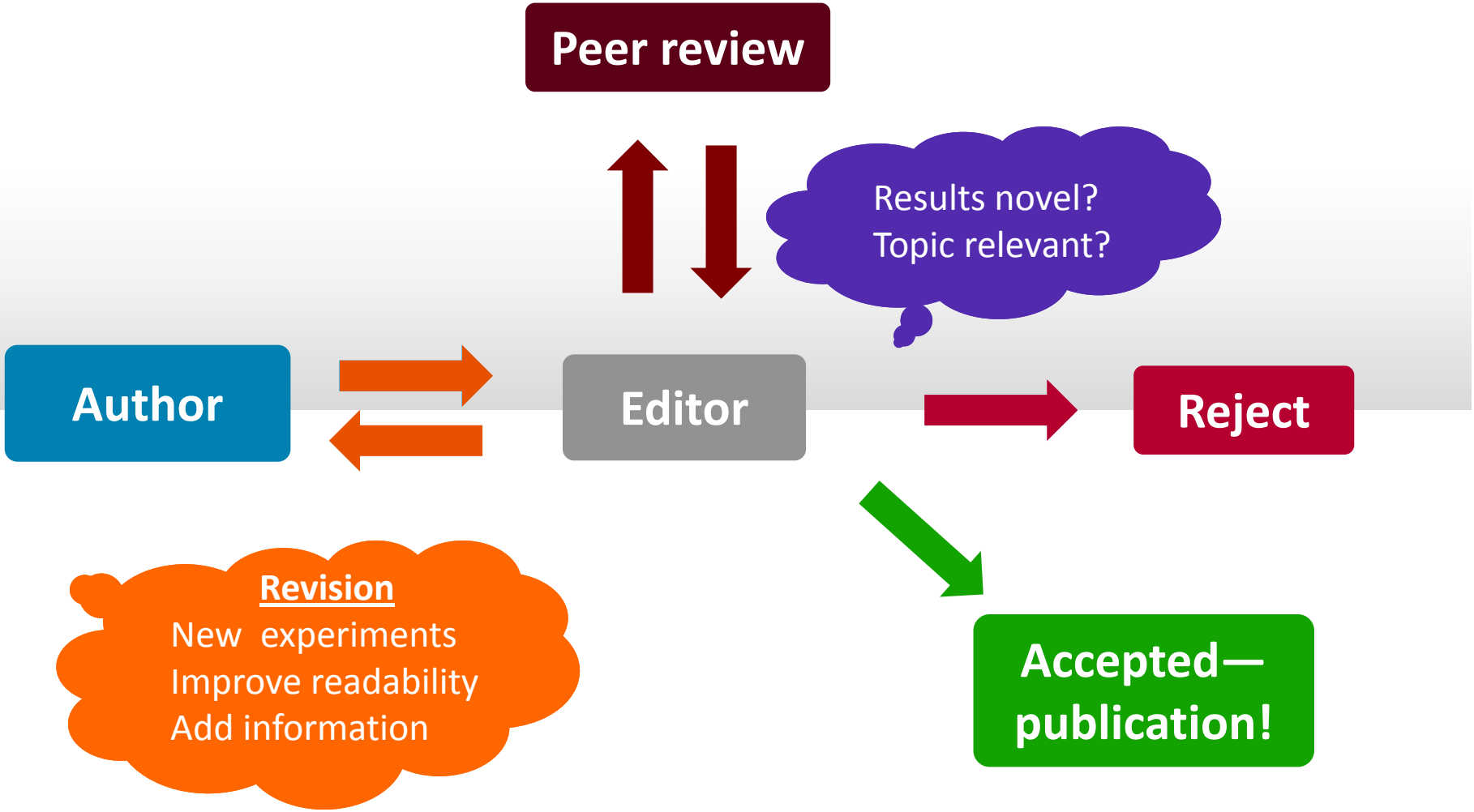
Peer Review

The submission process



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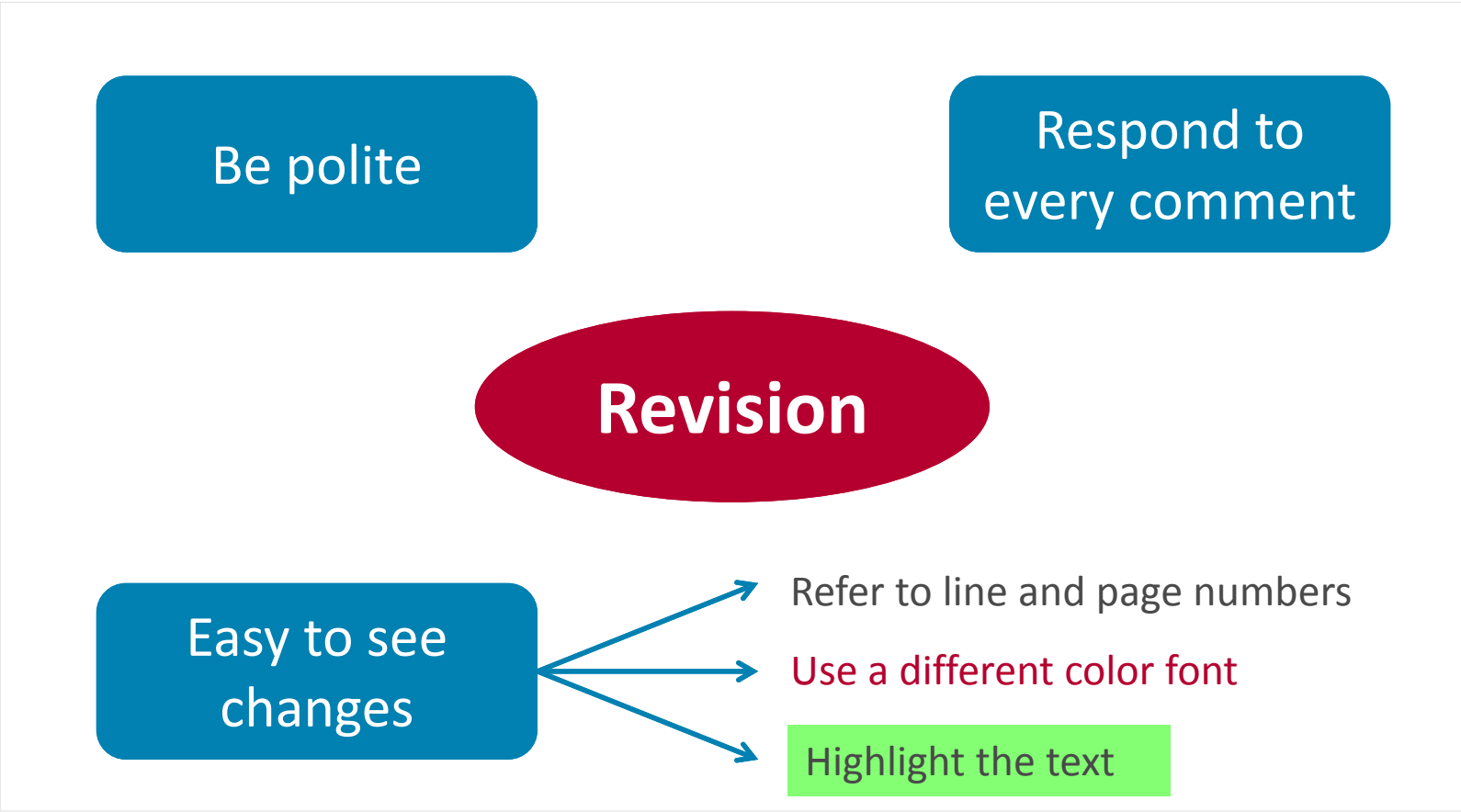
Peer Review

Point-by-point



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Peer Review

Writing a response letter

John G. Hunter
Editor-in-Chief
World Journal of Surgery

16 August 2012

Address editor personally

Dear Dr. Hunter,

Manuscript ID number

Re: Resubmission of manuscript reference No. WJS-07-5739

Thank reviewers

Please find attached a revised version of our manuscript originally entitled "Long-term outcomes following right-lobe living donor liver transplantation," which we would like to resubmit for consideration for publication in *World Journal of Surgery*.

The reviewer's comments were highly insightful and enabled us to greatly improve the quality of our manuscript. In the following pages are our point-by-point responses to each of the comments.

Revisions in the manuscript are shown as underlined text. In accordance with the first comment, the title has been revised and the entire manuscript has undergone substantial English editing.

We hope that the revisions in the manuscript and our accompanying responses will be sufficient to make our manuscript suitable for publication in *World Journal of Surgery*.

Highlight major changes

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Peer Review

Agreement

Reviewer Comment: *In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.*

Response: We agree with the reviewer's assessment of the analysis. Our tailored function makes it impossible to fully interpret the data in terms of the prevailing theories. In addition, in its current form it would be difficult to tell that this measurement constitutes a significant improvement over previously reported values. We have redone the analysis using a Gaussian fitting function.

Peer Review

Disagreement

Reviewer Comment: *In your analysis of the data you have chosen to use a somewhat obscure fitting function (regression). In my opinion, a simple Gaussian function would have sufficed. Moreover, the results would be more instructive and easier to compare to previous results.*

Response: We agree with the reviewer that a simple Gaussian fit would facilitate comparison with the results of other studies. However, our tailored function allows for the analysis of the data in terms of the Smith model [Smith et al, 1998]. We have added two sentences to the paper (page 3 paragraph 2) to explain the use of this function and Smith's model.

Peer Review

“Hidden” questions

***Reviewer comment**: The authors hypothesized to look for the pharmacokinetics of the insulin using this 4 mm needle; **however they didn't do bioequivalence analyses for glucose pharmacodynamics**. That is one of my concerns about this methodology.*

Response: Although we wanted to do the bioequivalence analyses for glucose pharmacodynamics in our study, we are unable to because…

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Section 4

Avoiding Rejection

Avoiding Rejection

The research

Relevant hypothesis	Current state of the field Identified knowledge gap
Appropriate methodology	Up-to-date and valid methods New methods validated
Good data analysis	Appropriate statistical analysis ***Consult a statistician***
Complete data	All data are included or discussed
Valid conclusions	Based on your data

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Avoiding Rejection

The manuscript

- Journal requirements
- Citations
- Rationale and aims
- Grammar and style
- Appropriate data presentation

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Avoiding Rejection

The manuscript

Clearly state your aims

- ***Why*** did you do it?
- Why is it ***important***?
- What are the ***implications***?

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Avoiding Rejection

The manuscript

Meet journal requirements

- Research is appropriate for the ***aims/scope*** of the journal
- Follow the author guidelines for ***formatting***

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Reasons for rejection: the manuscript

Appropriate journal selected

- Journal ***currently*** publishing similar papers

Avoiding Rejection

Reasons for rejection: the manuscript

Citations

Self-citat | Cite properly | relevant

- Broadly from different research groups
- ***A couple*** of older seminal papers
- ***A couple*** of review articles
- ***Mostly*** recent original articles
- Use ***reference management*** software

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Avoiding Rejection

Reasons for rejection: the manuscript

Write clearly

- Check ***spelling*** and ***grammar***
  - Microsoft Word “spell check”
  - Customize Microsoft’s dictionary
- High ***readability***

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Avoiding Rejection

Reasons for rejection: the manuscript

Appropriate data presentation

- ***Logical*** representation
- Do not duplicate results
- Only ***relevant*** data

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Avoiding Rejection

Rejection letter from *NeuroRehabilitation*

…judged to be unsuitable for publication in NeuroRehabilitation...
The following factors contributed to the final decision:

The literature review was incomplete
The hypothesis is not mentioned or unclear
The subjects' details are not included
The manuscript does not follow journal format
The authors draw conclusions that are inappropriate or unsubstantiated
The statistical methodology is inappropriate, incorrect, or incomplete
The manuscript is poorly written…

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Any questions?

Thank you!

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