



Proposal for

AUN - Thailand Summer camp [CU x MU]

Program date: 1–12 July 2024

Duration: 2 weeks

1. Introduction

AUN-Thailand Summer Camp by CU and MU aims to introduce students to the vibrant landscape of medical tourism in Thailand while aligning with the Sustainable Development Goals (SDGs), particularly Goal 3: Good Health and Well-being. The initiative offers a unique educational opportunity for students to explore and comprehend the intricate interplay between healthcare practices, cultural contexts, and economic considerations in a globalized world.

Through, lectures, workshops and learning journeys to renowned hospitals in Thailand established by Chulalongkorn University and Mahidol University, AUN students will gain firsthand insights into the field of medical tourism and the similarities and differences between Thai traditional and Western medicine. This immersive experience contributes directly to Goal 3 by fostering an understanding of diverse healthcare systems, promoting cross-cultural collaboration, and addressing the global challenges associated with ensuring access to quality healthcare for all.

Moreover, the program delves into the economic aspects of medical tourism, shedding light on how this burgeoning industry impacts the accessibility and affordability of healthcare services. By examining the socioeconomic factors driving medical tourism in Thailand, students will develop a nuanced understanding of the complex relationship between healthcare and economic development, aligning with the broader objectives of the SDGs.

In essence, participating in this program not only broadens students' knowledge of medical tourism but also nurtures a holistic perspective on the critical importance of good health and well-being within the framework of sustainable development. Through experiential learning, students become active contributors to the global dialogue surrounding healthcare disparities, making strides towards achieving SDG 3.

2. Theme

Medical Tourism

Under the theme of medical tourism, we will explore two aspects – Health Promotion Tourism and Health Healing Tourism. Health Promotion Tourism is linked to SDG 3 - Good health and well-being, it encompasses preemptive treatment such as having a balanced diet, consuming organic products, and empowering individuals with knowledge to make healthier choices in their daily lives. Health Healing Tourism comprises various types of treatment for illnesses of both the mind and the body. This includes post-surgery care, dental services, and counselling.

This program will give participants a balanced understanding of both types of tourism development and implementation.

3. Hosts

Chulalongkorn University, Thailand

Mahidol University, Thailand

4. Number of participants

100 Undergraduate students (120 max)

39 Local (Thai students)

- 15 Chulalongkorn University students
- 15 Mahidol University students
- 9 Thai students from Burapha University (BUU), Chiang Mai University (CMU), and Prince of Songkla University (PSU), 3 for each local university

61-65 AUN International students

All applications must be submitted by the home university, which should include prioritized rankings of applicants from 1st to 3rd. We emphasize diversity in the allocation process, with a maximum of 3 students per university and 8 students per country within the allotted quotas.

5. Program fee

Students in the program will not have to pay program fees.

Host universities will support:

- Accommodation (a shared room for two – three, for 13 nights) CU 7 nights MU 6 nights
- Welcome lunch and farewell lunch
- Domestic transportations for site visits and airport transfers

All participants are required to cover their air tickets, international insurance, and their personal expenses.

6. Learning methodologies

Classroom: 14 (30+ hours)

- Lectures
- Expert sharing sessions
- Creative thinking + Innovation
- Medical innovation showcase, Key success Story
- Design thinking
- Business Model
- Workshop

Learning journeys: 2 – 3 (ex. visits to hospital, wellness care, elderly care center)

Special sessions: 4 – 6 (keynote, panel discussion, etc.)

Plus cultural Tour and activities

- The Grand Palace, temple visit, Thai cooking, Thai boxing

7. Team and function

7.1 Program Directors:

- Assoc. Prof. Dr. Nopraenu Sajarax Dhirathiti, Vice President for International Relations and Corporate Communication, Mahidol University
- Dr. Ram Piyaket, Director of the International Affairs and Global Network, Chulalongkorn University

7.2 Mentors:

- Kamolmett Chrityakierne, Ph.D., CPA, Chula Business School, Chulalongkorn University
- Laddawan Jianvittayakit, Ph.D., Associate Dean for Environment and Sustainable Development, Mahidol University International College.

8. Program at a glance

Week 1: hosted by Chulalongkorn University

Date Time	Sun. 30 Jun (Day 0)	Mon. 1 Jul (Day 1)	Tue. 2 Jul (Day 2)	Wed. 3 Jul (Day 3)	Thu. 4 Jul (Day 4)	Fri. 5 Jul (Day 5)	Sat. 6 Jul (Day 6)
Morning	Arrival Day Check-in at CU I House	Intro to AUN Intro to CU and MU Keynote speech by AUN Intro to program and program briefing Project assignment Open Ceremony	CU Lecture 1	CU Lecture 3	Site Visit 1	Old Town Cultural Tour	
Afternoon		Welcome Lunch Campus Tour Ice Breaking	CU Lecture 2	CU Lecture 4	Site Visit 2	CU Workshop Discussion	
	Chulalongkorn University	Chulalongkorn & Mahidol Universities	Chulalongkorn University				

Week 2: hosted by Mahidol University

Date Time	Sun. 7 Jul (Day 7)	Mon. 8 Jul (Day 8)	Tue. 9 Jul (Day 9)	Wed. 10 Jul (Day 10)	Thu. 11 Jul (Day 11)	Fri. 12 Jul (Day 12)	Sat. 13 Jul (Day 13)
Morning	Move from CU to MU	Campus tour Special class at Siree Park	Expert sharing sessions I	A visit to Siriraj Applied Thai Traditional Medicine	Learning Journey reflections	Panel discussion	Departure day
Afternoon	Cultural activities: Thai cooking or Thai boxing	Welcome Lunch MU Lecture 1	Expert sharing sessions II	A visit to Siriraj H Solutions	MU lecture 2 & Group work	Program wrap-up by mentors and presentations by students Farewell dinner	
	Chulalongkorn & Mahidol Universities	Mahidol University				Chulalongkorn & Mahidol Universities	Mahidol University

Remark: Day 0 is arrival day, day 7 is departure day and arrival day, day 13 is departure day

9. Timeline

Item to be Completed	Proposed Date of Completion
Participant Recruitment	Mid-February 2024 – End March 2024
List of participants confirmation	End April 2024
Arrival day	30 June 2024 (Sun.)
Program	1–12 July 2024
Departure day	13 July 2024 (Sat.)

10. Program contact

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