



## Course Specification

### Section 1 General Information

#### 1. Course Code and Title

ภาษาไทย

In Thai

สมสศ ๑๙๔ ธุรกิจกับสิทธิมนุษยชน

ภาษาอังกฤษ

In English

SHSS 194 Business and Human Rights

#### 2. Number of Credits

2 (2-0-4)

(Theory 2 hours – Practice 0 hour-self-study 4 hours/week)

#### 3. Curriculum and Course Type

3.1 Program of Study Undergraduate International Program (except Thai Program)

3.2 Course Type Selective course, General Education (Social Sciences and Humanities)

3.3 Course's Literacy

- MU Literacy (Core Values, SEP, GE for Human Development)
- Health Literacy (Health, Sport)
- Digital Literacy (ICT, Applied Mathematics)
- Social and Humanity Literacy (Social, Humanity, Law, Ethics, Arts)
- Communication Literacy (language, Academic Communication)
- Science and Environmental Literacy (Applied Science for Life, Environmental Responsibility)
- Finance and Management Literacy (Finance, Management, Entrepreneur)

3.4 Relationship between course and organizational values (specify)

- M - Mastery รู้แจ้ง รู้จริง สมเหตุ สมผล
- A - Altruism มุ่งผลเพื่อผู้อื่น
- H - Harmony กลมกลืนกับสรรพสิ่ง
- I - Integrity มั่นคงยิ่งในคุณธรรม
- D - Determination แน่วแน่ทำ กล้าตัดสินใจ
- O - Originality สร้างสรรค์สิ่งใหม่
- L - Leadership ใฝ่ใจเป็นผู้นำ



#### 4. Course Coordinator and Instructor

Dr. Wanaporn Techagaisiyavanit, S.J.D. and the Department's staff  
Faculty of Social Sciences and Humanities  
e-mail address: [wantecha24@gmail.com](mailto:wantecha24@gmail.com)

#### Instructors

1. Dr. Wanaporn Techagaisiyavanit
2. Faculty of Social Sciences and Humanities

#### 5. Semester/Class Level

- 5.1 Semester First semester, second semester and Summer/ one-fourth year  
5.2 Number of Students Allowed Approximately 30-50 Students

6. Pre-requisite -

7. Co-requisites -

8. Study Site Location Faculty of Social Sciences and Humanities

#### 9. Date of Preparation/Latest Revision of the Course Specifications

30 April 2019



## Section 2 Goals and Objectives

### 1. Course goal(s)

To provide fundamental knowledge and relevant social skills critical for personal development, and to enable critical thinking in the application of integrated knowledge through identifying issues, and resolutions in response to social challenges

### 2. Objectives of Course Development/Revision

1. To understand fundamental knowledge about the core principles of human rights in relation to the conduct of business operations,
2. To analyze the possible social impacts generated by private sectors upon the maintenance of fundamental human rights principles,
3. To apply knowledge in order to create social awareness of current social issues to help prevent and address such challenges,
4. To have effective communication, and team work skills in the deliberation of ideas and solutions.

## Section 3 Course Description and Implementation

### 1. Course Description

Exploration of the fundamental concepts of the human rights principle, international instruments and standards with regard to the upholding of the human rights concept, different aspects of social impacts brought on by business operations, the evolution and the changing trend of the private sector as a key promoter for human rights, and the role of the civil society in supporting this trend

การศึกษาหลักการขั้นพื้นฐานของหลักสิทธิมนุษยชน กฎหมายระหว่างประเทศและมาตรฐานสากลซึ่งรองรับหลักสิทธิมนุษยชน มุมต่างๆ ของการดำเนินธุรกิจที่ก่อให้เกิดผลกระทบต่อสังคม วิวัฒนาการ และกระแสความเปลี่ยนแปลงที่ส่งผลให้ภาคธุรกิจกลายเป็นผู้มีบทบาทต่อการส่งเสริมสิทธิมนุษยชน และบทบาทของภาคประชาสังคมในการส่งเสริมกระแสดังกล่าว

### 2. Objectives of Course Development/Revision

#### 2.1 Course Objectives



Students will have a better understanding about the relationship between the role of business and human rights issues, and will be able to integrate their knowledge in order to identify the problems, and come up with proper responses to the issues of human rights involved in business operations, as well as becoming aware of their roles in making changes in the society.

## 2.2 Course-level Learning Outcomes (CLOs)

By the end of the course, students are able to

1. CLO1 explain both positive and inverse relationships between the role of business and the maintenance of the human rights principles,
2. CLO2 identify problems, and mechanisms (at the international, national and individual levels) required to help address such challenges,
3. CLO3 gain awareness of their roles in driving the “business for human rights” trend, and realize the significance of being a socially responsible individual,
4. CLO4 work collectively, and communicate effectively in the process of presenting issues, and formulating solutions.

## 3. Number of Hours Per Semester

Theory (hours)	Practice (hours)	Self-study (hours)
30 2 hours/week	-	60 4 hours/week

## 3. Number of Hours per Week for Individual Advice

1 hours per week provided for advice on course-related materials and topics. Office hours will be provided or through appointment as needed

## Section 4: Development of the expected learning outcomes

1. A brief summary of the knowledge or skills expected to develop in students; the course-level expected learning outcomes (CLOs)

By the end of the course, students who successfully complete the course will be able to:



1. CLO1 explain both positive and inverse relationships between the role of business and the maintenance of the human rights principles,
2. CLO2 identify problems, and mechanisms (at the international, national and individual levels) required to help address such challenges,
3. CLO3 gain awareness of their roles in driving the “business for human rights” trend, and realize the significance of being a socially responsible individual,
4. CLO4 work collectively, and communicate effectively in the process of presenting issues, and formulating solutions.

How to organize learning experiences to develop the knowledge or skills stated in number 1 and how to measure the learning outcomes

Course Code	Teaching and learning experience management	Learning outcome measurements
CLO1	Lecture and discussion	Students' engagement and participation
CLO2	Case study and discussion	Students' engagement and participation, and individual assignments
CLO3	Case study, project and discussion	Students' engagement and participation, and project evaluation
CLO4	Case study, project and discussion	Students' engagement and participation, and project evaluation



## SECTION 5 LESSON PLAN AND EVALUATION

### 1. Course schedule

No.	Topics	Hours	Teaching methods	Instructors
1	Overview of the course	2	Lecture Discussion	TBA
2	Understanding the concept of human rights and its historical context	2	Lecture Discussion	TBA
3	UN system and its guiding principle on business and human rights	2	Lecture Discussion	TBA
4	Exploring the relationship between business and human rights	2	Lecture Case study Discussion	TBA
5	Business impact on human rights	2	Lecture Case study Discussion	TBA
6	Business impact on human rights (continued)	2	Lecture Case study Discussion	TBA
7	Documentary “Blood Diamond”	2	Media Discussion	TBA
	Midterm exam			
8	Business and social responsibility (traditional view)	2	Lecture Case study	TBA



			Discussion	
9	Business innovation and the promotion of human rights	2	Lecture Case study Discussion	TBA
10	Lawsuits and channels for receiving grievances within business enterprises	2	Lecture Case study Discussion	TBA
11	Business, human rights policy and its implementation	2	Lecture Case study Discussion	TBA
12	State's role in the promotion of business for human rights	2	Lecture Case study Discussion	TBA
13	Social movement and civic role in the promotion of business for human rights	2	Lecture Case study Discussion	TBA
14	Business for human rights as sustainable development	2	Lecture Discussion	TBA
15	Project presentation	2	Discussion	TBA
		30		

## 2. Evaluation of the CLOs

### 2.1 Measurement and Evaluation of learning achievement

#### a. Formative assessment

The evaluation of learning achievement is based on students' class participation, active engagement, assignments, group activities and a final project. The students will be assessed according to the specific guidelines provided for each assignment.

#### b. Summative assessment



(1) Tool and weight for measurement and evaluation

ผลลัพธ์การเรียนรู้ Learning Outcomes	วิธีการวัดผล Measurement Method	น้ำหนักการประเมินผล Weight (ร้อยละ) (Percentage)	
CLO1 Be able to understand, and explain both positive and inverse relationships between the role of business and the maintenance of the human rights principles,	Class participation	5	20
	Individual assignment	5	
	Final project	10	
CLO2 Be able identify problems, and mechanisms (at the international, national and individual levels) required to help address such challenges,	Class participation	10	30
	Individual assignment	10	
	Final project	10	
CLO3 Be able to gain awareness of their roles in driving the “business for human rights” trend, and realize the significance of being a socially responsible individual,	Class participation	10	30
	Individual assignment	10	
	Final project	10	
CLO4 Be able to work collectively, and communicate effectively in the process of presenting issues, and formulating solutions.	Final project	20	20
<b>รวม</b>			100





(2) Measurement and evaluation

O = 80-100% (outstanding)

S = 60-79% (satisfactory)

U = 0-59% (fail)

(3) Re-examination (if the course allows any)

Not applicable

### 3. Students' Appeal

Student may submit a request for an appeal to the course instructor or academic advisor at Social Sciences and Humanities in the event that s/he is not satisfied with the outcome of the evaluation.

## Section 6 Teaching Resources

### 1. Required Texts

(1) Leanne Weber, Elaine Fishwick and Marinella Marmo (2014). **Crime, Justice and Human Rights**: Palgrave Macmillan: New York.

(2) Baxter, W., N. Grossman, N. Wegner (Eds.) (2016), **A call to action: Thailand and the sustainable development goals**, Editions Didier Millet.

(3) Etzioni, A. (2012). A Communitarian Critique of Human Rights, in T. Cushman (ed.) **Handbook of Human Rights** (Abingdon: Routledge).

(4) Perry, J. Michael (1998). **The Idea of Human Rights**: Four Inquiries 11.

### 2. Suggested Materials -

### 3. Other Resources (if any)

(1) National Geographic. "Blood diamond documentary". Retrieved from [https://www.youtube.com/watch?v=\\_bzMrxVwl74](https://www.youtube.com/watch?v=_bzMrxVwl74)

(2) Office of the High Commissioner United Nations Human Rights (OHCHR) (2006). **The Core International Human Rights Treaties**. (New York: United Nations).



(3) Business and Human Rights Resources Center. **The UN Guiding Principles on Business and Human Rights**. Retrieved from <https://www.business-humanrights.org/en/un-guiding-principles>

(4) National news article

## Section 7 Evaluation and Improvement

### 1. Effectiveness Evaluation Strategy

- 1.1 Students provide written evaluation at the end of the course
- 1.2 Feedbacks and comments, such as contents, teaching method, teaching materials, will be used toward the evaluation and improvement of the materials taught to meet students' needs.

### 2. Teaching Evaluation Strategy

2.1 The outcome of student's performances throughout the semester based on in-class participation, individual assignments and a final project.

### 3. Teaching Improvement

- 3.1 Course materials used will be updated/revised regularly.
- 3.2 The students' evaluation and satisfaction will be taken into account for the future improvement.

### 4. Achievement criteria review

4.1 Student's achievements will be analyzed based on class participation, activities and a final project.

### 5. Revision Process and Improvement Plan for Course Effectiveness

5.1 The evaluation outcomes will be brought to discuss at the Department's meeting



## Appendix

### Relations between the course and the General Education

**Table 1** Relations between CLOs and MU-GE Module LOs (numbers in the table = Sub LOs)

(Course Code) SHSS 194	MU-GE LOs								
	MLO1	MLO2	MLO3	MLO4	MLO5	MLO6	MLO7	MLO8	MLO9
CLO1 Be able to understand, and explain both positive and inverse relationships between the role of business and the maintenance of the human rights principles,	1.1 1.3 1.4								
CLO2 Be able identify problems, and mechanisms (at the international, national and individual levels) required to help address such challenges,				4.1					
CLO3 Be able to gain awareness of their roles in driving the “business for human rights” trend, and realize the significance of being a socially responsible individual,						6.2 6.3			
CLO4 Be able to work collectively, and communicate effectively in the process of presenting issues, and formulating solutions.								8.1 8.2 8.4	9.1 9.2



Table 2 LOs that the course is responsible for

MU-GE LOs	Sub LOs
MLO1 <b>Critical thinking &amp; Analysis:</b> Use various sources and methods to collect and manage data & information and make a logical judgement and decision to arrive at a solution or problem solving relevant to real-world issues/ problems	1.1 Identify concepts related to the context of learned issues/topics 1.3 Collect, analyze, synthesize data, & evaluate information and ideas from multiple sources relevant to issues/problems 1.4 Synthesize information to arrive at logical reasoning
MLO2 <b>Creativity &amp; Innovation:</b> Show capability to initiate alternative/ new ways of thinking, doing things or solving problems to improve his/her or team solutions/ results by applying the evidence-based process management concepts	4.1 Create an original explanation or solution to the issues/problems
MLO3 <b>Global perspectives &amp; Ethics:</b> Express one's own ideas, interact with others, guide or lead team, as proper, as an ethically- engaged and responsible member of the society	6.2 Identify the national & global challenges associated with current economic, political, and social systems 6.3 Exhibit characteristics of responsible citizenship
MLO4 <b>Communication:</b> Communicate effectively and confidently using oral, visual, and written language	8.1 Communicate/present ideas effectively both oral & written forms to appropriate audience, such as verbal discussion with peers, and written project reports. 8.2 Prepare a purposeful oral presentation designed to increase



	<p>knowledge, to foster understanding, or to promote change in the listeners' attitudes, values, beliefs, or behaviors.</p> <p>8.4 Demonstrate competence in a second or additional language</p>
<p><b>5. Collaboration and Working with team:</b> Collaborate and work effectively with team to arrive at team goals</p>	<p>9.1 Collaborate effectively with others as a responsible team member to achieve team goals in time</p> <p>9.2 Interact with others respectfully, either as a team member or leader, to create a productive teamwork</p>

**MU-GE Module LOs:** At the end of studying MU-GE Module, successful students will be able to

Competences	LOs:	Sub LOs:
<p><b>1. Critical thinking &amp; Analysis:</b> Use various sources and methods to collect and manage data &amp; information and make a logical judgement and decision to arrive at a solution or problem solving relevant to real-world issues/problems</p>	<p>1. Create &amp; construct an argument effectively as well as identify, critique and evaluate the logic &amp; validity of arguments</p>	<p>1. Identify concepts related to the context of learned issues/topics</p> <p>2. Demonstrate ICT literacy: use appropriate technology to find, evaluate, and ethically used information</p> <p>3. Collect, analyze, synthesize data, &amp; evaluate information and ideas from multiple sources relevant to issues/problems</p> <p>4. Synthesize information to arrive at logical reasoning</p>
	<p>2. Select &amp; use techniques and methods to solve open-ended, ill-defined and multistep problems</p>	<p>1. Apply simple mathematical methods to the solution of 'real-world' problems</p> <p>2. Make judgement &amp; decision through correct analysis, inferences, and evaluations on quantitative basis and multiple perspectives</p> <p>3. Apply concept of process management to solve problems</p>
<p><b>2. Creativity &amp; Innovation:</b> Show capability to initiate alternative/ new ways of thinking, doing things</p>	<p>3. Acquire specific strategies &amp; skills within a particular discipline and adapt them to a new problem or situation</p>	<p>1. Connect, synthesize and/or transform ideas or solutions within a particular framework</p> <p>2. Integrate alternative, divergent, or contradictory perspectives or ideas in the solution of a problem or question</p>



Competences	LOs:	Sub LOs:
or solving problems to improve his/her or team solutions/ <b>re-sults</b> by applying the evidence-based process management concepts	4. Create a novel or unique ideas, question, format, or product within a particular framework	<ol style="list-style-type: none"> <li>1. Create an original explanation or solution to the issues/problems</li> <li>2. Articulate the rationale for &amp; consequences of his/her solution- identify opportunities &amp; risk</li> <li>3. Implement innovation through process management approach</li> </ol>
	5. Explore and situate oneself in a new physical environment and intellectual perspectives	<ol style="list-style-type: none"> <li>1. Demonstrate cultural competencies and adaptabilities in different working environments</li> <li>2. <b>Resort to multi-dimensional settings</b> and tools to acquire knowledge and skills relevant to the problems or situation at hand</li> </ol>
<b>3. Global perspectives &amp; Ethics:</b> Express one's own ideas, interact with others, guide or lead team, as proper, as an ethically-engaged and responsible member of the society	6. act autonomously within context of relationships to others, law, rules, codes, and values	<ol style="list-style-type: none"> <li>1. Demonstrate an understanding of the principles upon which sustainable ecosystems and societies are built</li> <li>2. Identify the national &amp; global challenges associated with current economic, political, and social systems</li> <li>3. Exhibit characteristics of responsible citizenship</li> <li>4. Work effectively in <b>diverse team</b> (and multi-cultural settings)</li> </ol>
	7. Apply ethical frameworks or principles and consider their implications in his/her decision-making and interacting with others	<ol style="list-style-type: none"> <li>1. Identify ethical issues and recognize different viewpoint and ideologies</li> <li>2. Guide &amp; lead others</li> <li>3. Apply principles of ethical leadership, collaborative engagement, and respect diversity</li> </ol>
<b>4. Communication:</b> Communicate effectively and confidently using oral, visual, and written language	8. Use a variety of means/ technologies to communicate effectively and purposefully; e.g., share information/ knowledge, express ideas, demonstrate or create individual &	<ol style="list-style-type: none"> <li>1. Communicate/present ideas effectively both oral &amp; written forms to appropriate audience, such as verbal discussion with peers, and written project reports.</li> <li>2. Prepare a purposeful oral presentation designed to increase knowledge, to foster understanding, or to promote change in the listeners' attitudes, values, beliefs, or behaviors.</li> <li>3. Prepare written documents to express ideas/solutions using <b>different writing technologies, and mixing texts, data, and</b></li> </ol>



Competences	LOs:	Sub LOs:
	group product, etc.	<b>images.</b> 4. Demonstrate competence in a second or <b>additional language</b>
<b>5. Collaboration and Working with team:</b> Collaborate and work effectively with team to arrive at team goals	9. Collaborate and work effectively as part of a student group/team member to arrive at the team shared-goals in time	1. Collaborate effectively with others as a responsible team member to achieve team goals in time 2. Interact with others respectfully, either as a team member or leader, to create a productive teamwork