



Degree Level Bachelor's Grad.Dip. Master's Higher Grad.Dip. Doctoral
 TQF2 Bachelor of Business Administration Program in Finance (International Program)

Mahidol University International College
 Business Administration Division

Appendix 1

MU Degree Profile



| Undergraduate Program | |
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| 1. Program Title (Thai) หลักสูตรบริหารธุรกิจบัณฑิต สาขาวิชาการเงิน (หลักสูตรนานาชาติ) (English) Bachelor of Business Administration Program in Finance (International Program) | |
| 2. Degree Title (Thai) บริหารธุรกิจบัณฑิต (การเงิน) (English) Bachelor of Business Administration (Finance) | |
| Program Overview | |
| Type of Program | Bachelor's Degree (International Program), Academic Program |
| Number of Credits | No less than 183 credits |
| Duration of Program/ Program Cycle | Four-Year Program |
| Program Status and Schedule of Program Start Dates | Revised Program 2018 Program start: Trimester I Academic Year 2018 |
| Degree Offered | One degree of one major |
| Institution Offering Degree (collaboration with other institutions) | Mahidol University |
| Organization Certifying the Standards of the Program | - |
| Specific Data of the Program | |
| Purpose / Goals / Objectives | Goals The main goal of the BBA program in Finance is to produce graduates who are entrepreneurial-minded .Graduates from this program will be able to demonstrate their leadership |



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| | <p>quality, ability to think critically, innovativeness, ethical and sustainability awareness, management skills and finance-specific knowledge in actual business settings.</p> <p>Objectives This program aims to produce entrepreneurial-minded graduates who are able to demonstrate an ability to work in a team, to think critically and innovatively, to turn great ideas into actions using their business and finance-specific knowledge and skills for the better of organizations and the global society.</p> |
| <p>Distinctive Features</p> | <p>Students develop entrepreneurial mindset during the program, being able to turn ideas into actions .They are allowed to pursue a minor of interest in any discipline to broaden their learning perspective and are required to gain practical experience through internship program .Gaining practical teaching and learning experience in the program, students are equipped with general and discipline-specific knowledge and skills to be ready to contribute to a more innovative and sustainable global society .</p> |
| <p>Academic System (semester/trimester/quarter system)</p> | <p>Trimester system</p> |
| <p>Advancement Path of the Graduates</p> | |
| <p>Career Opportunities</p> | <ul style="list-style-type: none"> a. Financial professionals in private/public sectors b. Positions in financial and/or economic research c. Professional mutual fund manager d. Financial risk manager e. Business entrepreneurs f. Graduate programs/professional licensing |



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| Further Study after graduation | Master degrees in business administration or related fields |
| Educational Philosophy in Program Management | |
| Program Philosophy | Mahidol University International College's Business Administration graduates are well equipped with 21 st century, core business and discipline-specific knowledge and skills, and entrepreneurial mindset through innovative and impactful academic, co-curricular and extra-curricular activities, so as to contribute to a more innovative and sustainable global society. |
| Strategy/ Practice in teaching and learning | <ol style="list-style-type: none"> 1. Students develop their 21st century skills through General Education courses, which serve to enhance students' core subject knowledge, learning and innovation skills, career and life skills. 2. Students become global citizens who are able to communicate and work with other people from diverse cultural backgrounds. 3. Students equip themselves with business knowledge and skills and develop entrepreneurial mindset through Core Business courses, mapped with five key expected characteristics)Leadership, Cognitive thinking, Innovativeness, Ethics and Sustainability, and Management. 4. Students acquire finance-specific knowledge and skills through Major Required and career-based Major Elective courses, mapped with discipline-specific learning outcomes .Classes are conducted with the involvement of practitioners through real-life projects. |
| Strategy/Practice for Evaluating Learning Outcomes of Students | <u>Teaching Strategies;</u> <ol style="list-style-type: none"> 1. Group projects/assignments |



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| | <ol style="list-style-type: none"> 2. Presentation 3. Interactive lecture with experience practitioner 4. Case studies with an emphasis on morality & ethics. 5. Individual/group assignments and/or discussion 6. Business practices <p><u>Evaluation Strategies;</u></p> <ol style="list-style-type: none"> 1. Synthesis of group presentation 2. Peer evaluation 3. Written examination 4. Class attendance and class participation 5. Employer evaluation |
| Competencies Enhanced to the Students of the Program | |
| Generic Competence | <ol style="list-style-type: none"> 1. Critical Thinking and problem solving skills to analyze business-related issues. 2. Communication skills including written, presentation to communicate professionally in a business context. 3. Creativity and innovation to propose new idea for solving new business problems. 4. Interaction skill including leadership, interpersonal skill, teamwork 5. Organizational skill especially project and time management |
| Subject-specific Competence | <ol style="list-style-type: none"> 1. Financial Accounting 2. Corporate Finance, Corporate Governance 3. International Finance, Investments 4. Financial Strategy, Risk Management |
| Learning Outcomes of the Graduates | |
| PLOs | <p>At the end of the program, successful students will be able to:</p> <p>PLO1 demonstrate an ability to work in a team.</p> |



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| | <p>PLO2 think analytically and logically arrive at effective financial and investment solutions that help solve problems and create value for organizations.</p> <p>PLO3 develop innovative financial solutions for solving business problems in a disruptive world.</p> <p>PLO4 assess ethical implications of business practices and to describe the importance of sustainability in business.</p> <p>PLO5 explain management concepts and to accomplish tasks within a changing business environment.</p> <p>PLO6 use finance knowledge and skills to solve actual business problems.</p> |
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